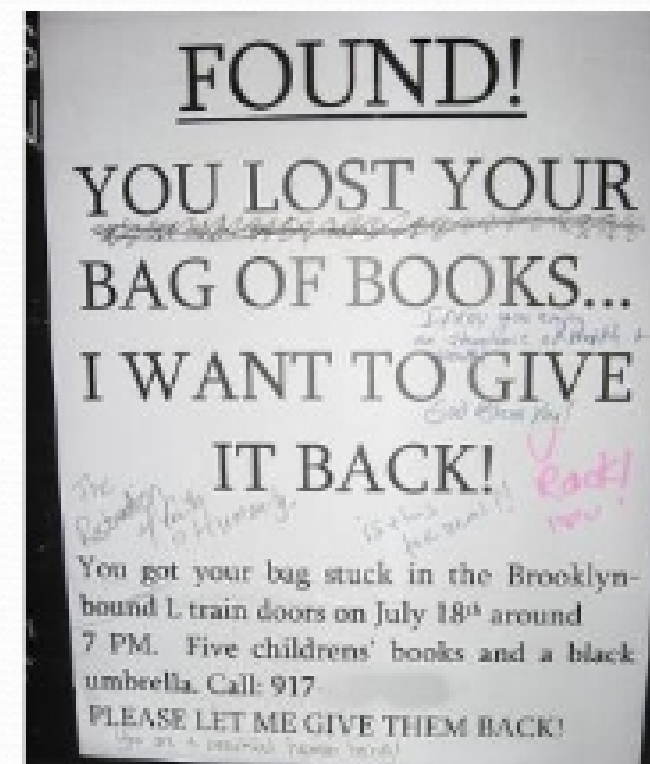


# Helping and Harming Others

- **Prosocial behavior** is behavior intended to help others
- Antisocial behavior includes aggressive acts
- Humans display both
  - Situational factors can influence which one is displayed



# Bystander Nonintervention

- When people see someone in need but fail to help them
  - Kitty Genovese's murder
- Two factors help explain the bystander effect
  - **Pluralistic ignorance**
  - **Diffusion of responsibility**



# Social Loafing

- Refers to when people slack off in groups
  - The whole is less than the sum of its parts

