

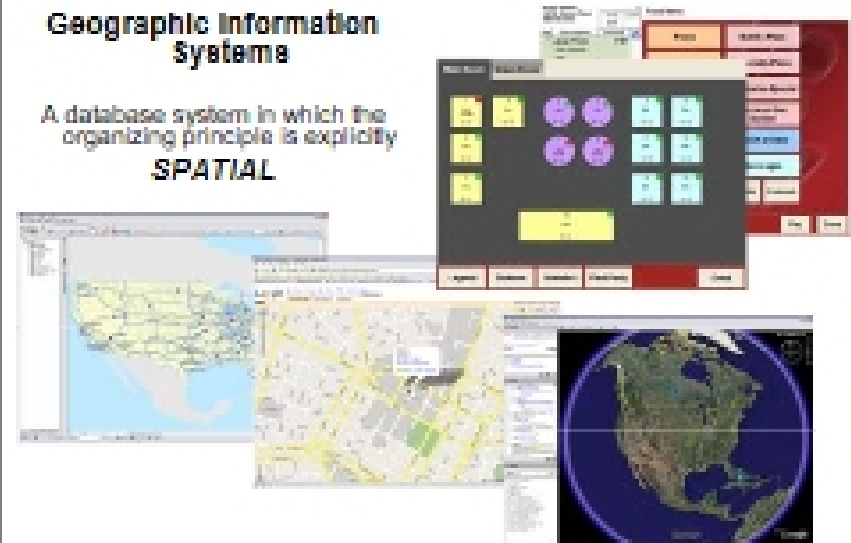
# Introduction to ArcGIS

For  
CPSC 178 Visualization: Data,  
Pixels, and Ideas.

## What is GIS?

### Geographic Information Systems

A database system in which the organizing principle is explicitly **SPATIAL**

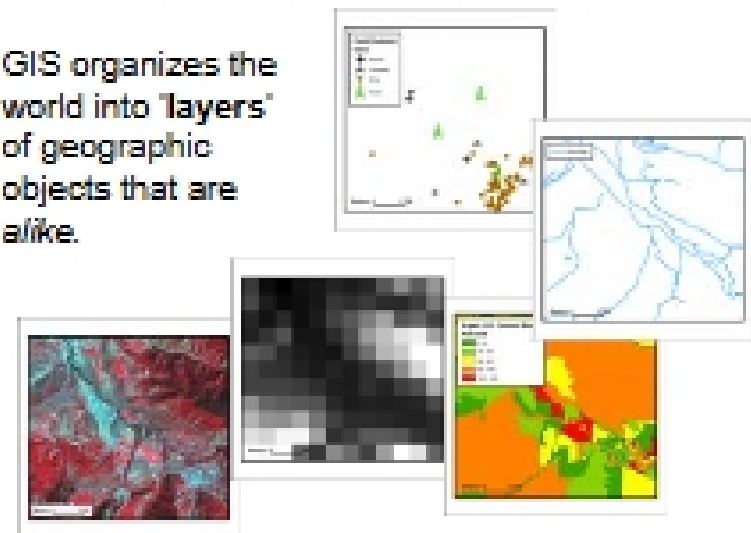


## What Can You Do With GIS?

- With GIS, you can analyze **EVERY POSSIBLE MAP!**
- With the right data, you can examine...
  - Land
  - Elevation
  - Population density
  - Distance to public restrooms
  - Noise levels
- Anything you can associate with a location!

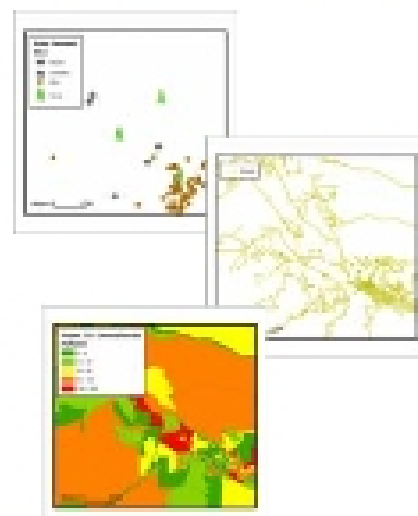
## GIS Maps Contain **Layers**

- GIS organizes the world into '**layers**' of geographic objects that are **alike**.

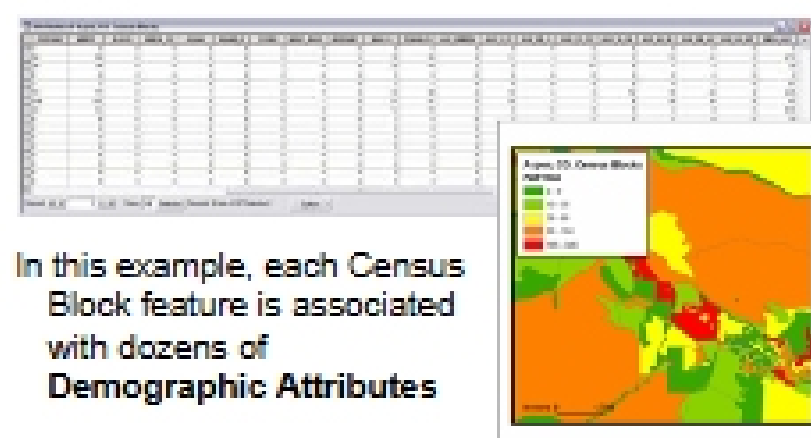


## Layers Can Contain **Features**

- **Features** are geographic objects that can have shape and dimension.
- Can be 'modeled' as **points, lines, or polygons**.
  - Mine Locations
  - Streets
  - Census Blocks
- This is referred to as the **Vector Data Model**



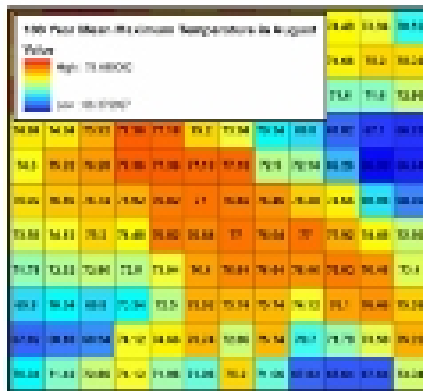
## Features Can Have **Attributes**



In this example, each Census Block feature is associated with dozens of **Demographic Attributes**

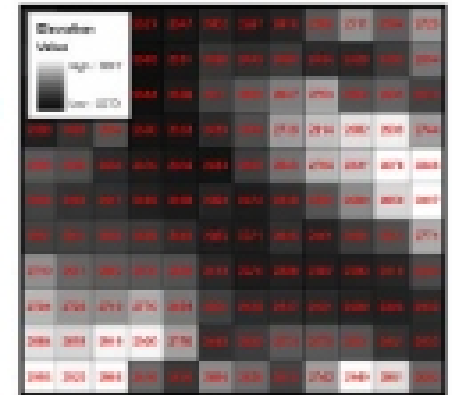
## The Raster Data Model

- The Raster Data Model is used to model spatial phenomena that vary continuously over a **Surface** and that do not have discrete dimension
  - Elevation
  - Temperature
  - Rainfall
  - Noise Levels



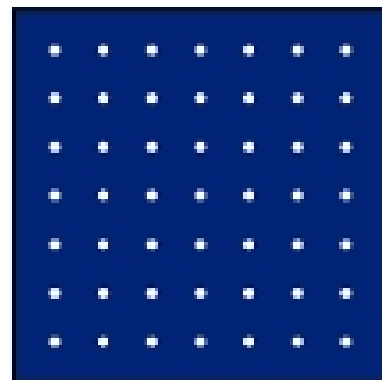
## Surfaces Have *Numeric Values*

- Things like elevation, temperature, slope and precipitation have measurable values for any particular location on the earth's surface.



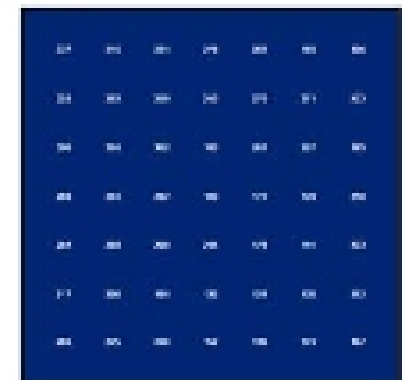
## Surfaces Have *Numeric Values*

- To model these phenomena, an area of interest is divided into an array of identically sized squares
- The centers of these squares then become the 'sample points'



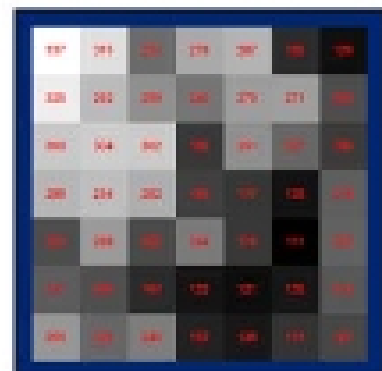
## Surfaces Have *Numeric Values*

- The values of the variable of interest are recorded, or estimated, at each of the sample points.



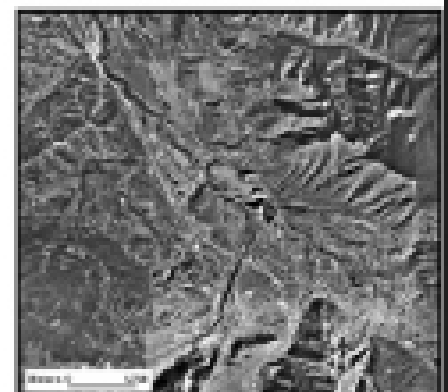
## Surfaces Have *Numeric Values*

- These values can then be assigned colors, or shades of gray, in order for them to be visualized

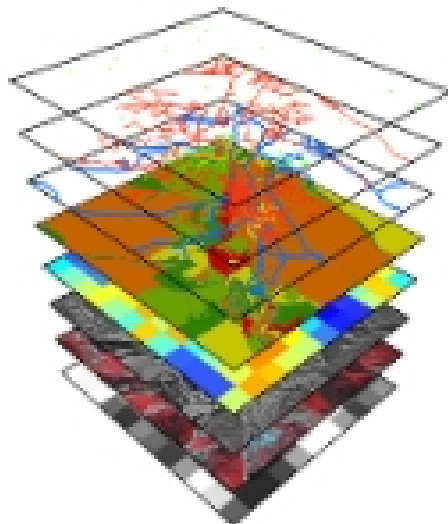


## Digital Photos

- The most familiar type of Raster Data is the **digital photograph**.
- Digital Photos** are raster datasets that record the relative amount of light being reflected off of a surface.



## Putting It All Together – GIS Analysis

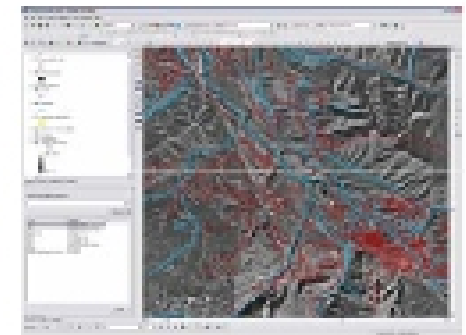


Because GIS Data is organized based upon location, unlike data can be 'overlaid' and analyzed based upon spatial relationships:

- Coincidence
- Proximity
- Containment
- Adjacency
- Intersection

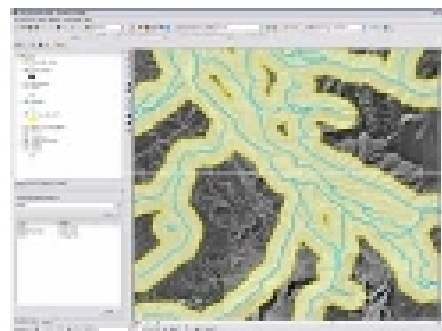
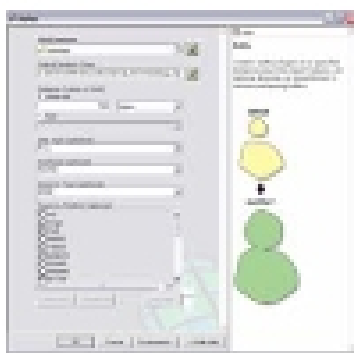
## GIS Analysis – For Example...

Suppose we are interested in the parts of streets that are within 500 meters of rivers & streams in a city...



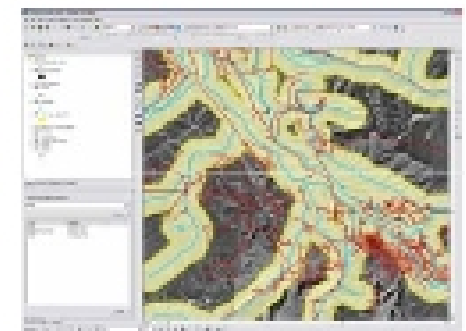
## GIS Analysis – For Example...

...using GIS Software, we can create a 500 meter 'buffer' around all rivers & streams in our area of interest...



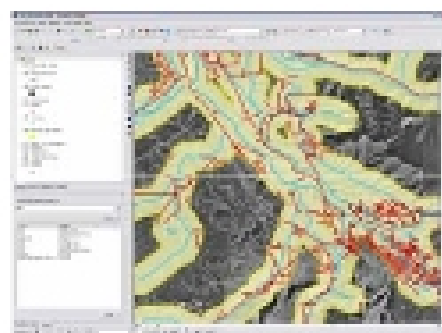
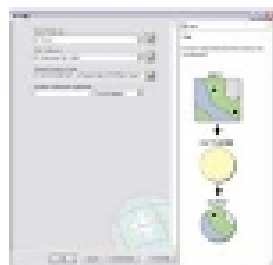
## GIS Analysis – For Example...

...then we can overlay our streets with this new 'buffer feature'



## GIS Analysis – For Example...

...and finally, we can 'clip' the streets to extent of the buffer feature to end up with a layer that describes all streets within 500 meters of a river or stream!



## GIS Analysis – For Example...

Or perhaps we would like to examine the statistical relationship between two variables. For example, elevation and temperature...

