

Search and Share Assignment 1

The use of the Internet keeps increasing since 2000 and hopefully reaches its full potential in the next ten years. In the United States, 86 percent of people say they go on the Internet and use it for daily uses. There was only three different exceptions in the past years that the percentage of the Internet use went down or remained constant.

The Internet has a significant amount of things that it can do for us and it will continue to create more opportunities for users. In the United States, people use the Internet about 20.4 hours a week. As studies show in 2012, we have been using the Internet for work, shopping, education, social media, communication, and many more reasons. People, on average, that use the Internet will spend roughly 14.3 years of their life on the Internet. The active use of the Internet at work is 9.4 hours a week to end reports and other activities. When users need a break, they may go on the social media to upload photos and be connected with their friends. Thirty-eight percent of users believe that it is important or very important to use social media and to help maintain relationships on the Internet.

With Internet becoming the future for a lot of aspect of life, non-users will have an extreme disadvantage. About 32 percent of the non-users were smart enough to go online and take advantage of the new world and the use of the Internet. Unfortunately, when they experience the Internet, they only go on for about 2.8 years of their lives before they decide to call it quits. Lastly, when non-users use the Internet and quit, they are 63 percent unlikely to go back online again.

The reason that someone does not use the Internet is simple, he or she lacks a computer or does not have Internet access. However, if these non-users do have access to the Internet they either do not have any interest or no use for the Internet and just go on with their day. Lastly, I believe non-users don't go online because they are too old and don't care much to learn how to use it or are confused about the technology. Some users believe that it is too expensive and cannot afford the fees with the attributes of the Internet.

The Internet dropout situation is a little different because they still may want go on the Internet, but they do not have the money to afford a computer. The percentage of Internet dropouts went from 17% to 12% because of multiple other factors of not using the Internet anymore. Internet dropouts have no interest in the Internet anymore and will have no problem without the use of the Internet. However, there has been a huge increase recently of users that said they would go back to the Internet if they were given the opportunity.

According to studies, there is actually only a two to five percentage gap between male and females. There may be very different variations or uses of the Internet between the genders, but the statistics have been mostly equal since 2000 according to Digital Future studies. There has been an increase in both male and female use of the Internet with males at 87 percent and female at 84 percent.