

# # Measures of Central Tendency #

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- ✦ *A measure of central tendency* is a descriptive statistic that describes the average, or typical value of a set of scores
- ✦ There are three common measures of central tendency:
  - ✦ the mode
  - ✦ the median
  - ✦ the mean

# The Mode

- ✚ The *mode* is the score that occurs most frequently in a set of data

