

☒ Measures of Central Tendency ☒

Greg C Elvers, Ph.D.

Measures of Central Tendency

- ✦ *A measure of central tendency* is a descriptive statistic that describes the average, or typical value of a set of scores
- ✦ There are three common measures of central tendency:
 - ✦ the mode
 - ✦ the median
 - ✦ the mean

The Mode

✚ The *mode* is the score that occurs most frequently in a set of data

