



Fundamentals of Information Systems, Fifth Edition

Chapter 1

An Introduction to Information Systems in Organizations

Principles and Learning Objectives

- The value of information is directly linked to how it helps decision makers achieve the organization's goals
 - Distinguish data from information and describe the characteristics used to evaluate the value of data

Principles and Learning Objectives (continued)

- Knowing the potential impact of information systems and having the ability to put this knowledge to work can result in a successful personal career and organizations that reach their goals
 - Identify the basic types of business information systems and discuss who uses them, how they are used, and what kinds of benefits they deliver