



COURSE TECHNOLOGY
CENGAGE Learning

Fundamentals of Information Systems, Fifth Edition

Chapter 5

Electronic and Mobile Commerce and Enterprise Systems

Principles and Learning Objectives

- Electronic commerce and mobile commerce are evolving, providing new ways of conducting business that present both opportunities for improvement and potential problems
 - Describe the current status of various forms of e-commerce, including B2B, B2C, C2C, and m-commerce
 - Identify several e-commerce and m-commerce applications
 - Identify several advantages associated with the use of e-commerce and m-commerce

Principles and Learning Objectives (continued)

- E-commerce and m-commerce require the careful planning and integration of a number of technology infrastructure components
 - Identify the key components of technology infrastructure that must be in place for e-commerce and m-commerce to work
 - Discuss the key features of the electronic payment systems needed to support e-commerce and m-commerce.