

Chapter 8

The ____ is cited as a disadvantage of Web-based training and distance learning by some educators.

- Lack of face-to-face contact

Common online investing services include the ability to set up a(n) ____ that displays the status of the stocks you specify.

- Online portfolio

□ ____ is charged with such responsibilities as IP address allocation and domain name management.

- ICANN (Internet Corporation for Assigned Names and Numbers)

□ ____ is charged with such responsibilities as IP address allocation and domain name management.

- RSS

□ ____ are businesses or other organizations that provide Internet access to others, typically for a fee.

- Internet service providers (ISPs)

□ In a nutshell, blogs are designed for primarily one-way running communications, while ____ are intended to be modified by others.

- Wikis

□ ____ is the most widely used type of home broadband connection, with over half of the home broadband market.

- Cable Internet access

□ ____ allows you to exchange real-time messages.

- Instant messaging

□ Online shopping and online investing are examples of ____.

- E-commerce

□ Many Web pages today use ____—small text files that are stored on your hard drive by a Web server, typically the one associated with the Web page being viewed—to identify return visitors and their preferences.

- Cookies

□ ____ is a consortium of researchers, educators, and technology leaders working on technical innovations and scientific discoveries that will create new markets and provide new solutions that positively affect mankind.

- Internet2

□ To determine if the information from a Web page can be trusted, you should evaluate both the ____ and the source.

- Author

- Today, the standard term for placing telephone calls over any type of data network (including the Internet, as well as a LAN, WAN, or other type of data network) is ____.
 - VoIP
- ____, as it relates to the Internet, encompasses what information about individuals is available, how it is used, and by whom.
 - Privacy
- One of the most straightforward ways to improve the quality of the hits returned in a search is to use ____—essentially typing more than one keyword in a keyword search.
 - Phrase searching
- Conventional dial-up connects to the Internet at a maximum of ____.
 - 56 Kbps
- Anthony is passionate about politics and enjoys sharing his views with others over the Internet. A couple of times a week, Anthony makes a new post to his personal ____, which is a Web page that displays entries in chronological order.
 - Blog
- ____ generally refers to applications and services that use the Web as a platform to deliver rich applications that enable people to collaborate, socialize, and share information online.
 - Web 2.0
- The accompanying figure shows the MSN ____, a specially designed web page that brings information together from diverse sources in a uniform way.
 - Social network
 -
- Direct Internet connections are typically ____ connections.
 - Broadband
- Online music ____ allow you to purchase and then download music singles and albums to your computer, mobile phone, or portable digital media player.
 - Stores
- ____ are companies that manage and distribute Web-based software services to customers over the Internet.
 - Application service providers (ASPs)
- Video content delivered at the user's request is called ____.
 - Video-on-demand
- ____ cookies are cookies placed on your hard drive by a company other than the one associated with the Web page that you are viewing—typically a Web advertising company.
 - Third-party

□ The primary infrastructure that makes up the ____ is typically owned by communications companies, such as telephone and cable companies.

- Internet backbone

□ Most search sites use a ____—a software program—in conjunction with a huge database of information about Web pages to help visitors find Web pages that contain the information they are seeking.

- Search engine

□ One objective of the ____ project was to create a computer network that would allow researchers located in different places to communicate with each other.

- ARPANET

□ Conventional dial-up connects to the Internet at a maximum of

____.
56 Kbps