

Chapter 13

Tourism: Front and Center

WHAT IS TOURISM?

- According to Theobald, tourism is defined as “The activities of visitors, persons travelling to and staying in places outside their usual environment for up to 12 months for leisure, business, pilgrimage, etc.”
- A visitor (or tourist) is someone travelling outside of their usual environment
- Sometimes the definition requires that the tourist spend one night away from home

TRAVEL AND TOURISM

- Travel (and tourism) has always been and is still an important activity in North American society
- It is important to individuals and to local, state, regional and national economies
- The hospitality and tourism industries are strongly linked and it can be hard to separate them sometimes
- Broadly, T&T are the businesses and services that serve travelers away from home
- What are some examples?