

SYLLABUS
MGT 680.01: Graduate Management Ethics
Wright State University
Raj Soin College of Business
Spring, 2002

I. COURSE INFORMATION

Professor: Dr. Joseph A. Petrick
Office: 206 Rike Hall
Phone: 775-2428 (voice mail for messages)
E-Mail: joseph.petrick@wright.edu
Office Hours: Tuesday 2:00 - 6:30 p.m.
Thursday 2:00 - 4:00 p.m.
Web Page: www.wright.edu/~joseph.petrick
Meeting: Tuesday & Thursday: 11:00 a.m. – 12:15 p.m. 021 Rike Hall
Required Texts:

Petrick, Joseph A. & Quinn, John F. (1997). *Management Ethics: Integrity at Work* (Thousand Oaks, CA: Sage Publications). (Code = PQ) (Indian version only)
Baytos, Larry (1998). *Dante's Dilemma: MBAs From Hell* (Naples, FL: Cheshire Books). (Code = LB)

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Professor: Your professor has co-authored three books: *Total Quality in Managing Human Resources*, *Total Quality and Organization Development* and *Management Ethics: Integrity at Work*. He was selected in 1993 by the Beta Gamma Sigma National Business Honorary Society as one of the five most promising business educators in the U.S. He earned his Ph.D. from Pennsylvania State University as a Woodrow Wilson Fellow and MBA from the University of Cincinnati, with graduate studies at the University of Bonn in Germany and the University of Tokyo in Japan. Since 1999 he has served as a National Baldrige Quality Examiner, an Ohio Award for Excellence Examiner, and a local metropolitan Quality Dayton Examiner. He travels extensively domestically and globally providing management consulting, training and development services. He cares about continually improving U.S. management education and fostering a respectful, challenging learning environment that cultivates student development and principled performance.

II. COURSE OBJECTIVES

Students who pass this course will professionalize their awareness and handling of management ethics' issues and demonstrate a minimum of 70% proficiency in the following learning outcomes:

1. to increase awareness of the nature and value of management ethics, through theoretical and practical literature, for enhanced life and work performance.
2. to increase understanding of the divergent thinking, interdisciplinary complexity, and value of managing collective integrity capacity for enhanced strategic advantage.
3. to develop analytical, reflective and writing skill proficiencies in classroom project assignments relating to management ethics.

III. COURSE REQUIREMENTS

A. Quizzes:

To fulfill the first and second course objectives, there will be two quizzes. The first quiz is a foundational quiz, composed of objective questions and essays. The objective questions may include multiple choice, matching, true-false, listing or fill-in-the-blank questions. Before the first quiz two steps will be taken by the professor to assist students: (1) a comprehensive review of quiz material will take place before the quiz with indications of prioritized study material provided, and (2) a set of four essay topics will be provided, from which two options will be selected for the real quiz, to focus student essay study habits. The second quiz will be a take home interpretive quiz, composed entirely of essay questions – some of which will require independent judgment in addition to text and lecture materials. The first quiz is worth 100 points and the second is worth 200 points, for a total of 300 points for the quiz portion of the course.

B. Management Ethics' Projects (MEP):

To fulfill the third course objective, class members are to complete two assigned management ethics projects at the deadline times; the first project is an individual project and the second is a group one.

The *first project* is to individually complete a structured written analysis and resolution of a management ethics case study. A structured framework and sample model analysis and resolution of a management ethics case study will be provided by the professor. The first draft of the first management ethics case study is due on April 16 and must address all components of the structured framework; the final version of the first management ethics case study is due on April 25. Individuals that do not submit the first draft of either case study at the deadline times cannot earn more than a "B" on the first project. The total worth of the first project is 100 points.

The *second project* is a group research paper on a management ethics topic. The paper is to be no less than 15 pages in length (double-spaced) and follow the structured guidelines provided by the professor. The first draft of the research paper is due on May 14. Groups that do not submit the first draft of their research paper at the deadline time cannot earn more than a "B" on the second project. The final version of the second project is due May 30. The total worth of the second project is 200 points.

IV. COURSE POLICIES

A. Professional Behavior: Attendance, Civil Participation and Empowerment

Regular class attendance and active, respectful participation in in-class case studies are expected to fulfill the course objectives, to sustain the class professional rapport and to build the capabilities for personal empowerment. The professor's attendance record is the official record. It is your responsibility to keep informed and to inform the professor of any unavoidable absences. Professional behavior includes, but is not limited to, constructive participation, regular attendance (no more than 2 unexcused absences), oral and written preparedness, meeting deadlines, collaborative groupwork, responsible empowerment, and civil, collegial communication. A maximum of 30 points may be added or subtracted from the total student point accumulation by the professor if this policy is exceptionally followed or violated.

B. Quiz Make-up Policy:

Make-up quizzes will be kept to an absolute minimum. It is most equitable to take the original quiz with the rest of your classmates on the scheduled date and time. Rare exceptions to this policy will be made only with student notification (775-2428) prior to class. Any make-ups will normally be administered in the Department of Management Office (270 Rike Hall) within 2 days of the original quiz. Once the professor has authorized a make-up, the student is to schedule the make-up time with the Department of Management office staff (775-2290) as soon as possible.

C. Selected University Policies:

The last day to drop a class without a record of "W" is April 12. The last day to drop a class with a record of "W" is April 26.

D. Extra Credit Options:

A limited number of extra credit options will be provided during the course by the professor.

V. INSTRUCTIONAL MODE