

**SYLLABUS**  
**MGT 485.01: International Management**  
**Wright State University**  
**Raj Soin College of Business**  
**Spring, 2002**

**I. COURSE INFORMATION**

Professor: Dr. Joseph A. Petrick  
Professor of Management  
Office: 206 Rike Hall  
Phone: 775-2428 (voice mail for messages)  
E-Mail: [joseph.petrick@wright.edu](mailto:joseph.petrick@wright.edu)  
Web Page: [www.wright.edu/~joseph.petrick](http://www.wright.edu/~joseph.petrick)  
Office Hours: Tuesday 2:00 - 6:30 pm:  
Thursday 2:00 - 4:00 pm:  
Other hours by appointment  
Meeting: Tuesday 7:00 – 9:30 pm, 058 Rike Hall  
Required Texts:

Hodgetts, Richard M., & Luthans, Fred. (2000). *International Management: Culture, Strategy, and Behavior*. Boston:Irwin McGraw-Hill. (Code=HL)

Gannon, Martin J. (2001. Second Edition). *Understanding Global Cultures*. Thousand Oaks, CA: Sage Publications. (Code = MG)

Professor : Your professor has co-authored four books: *Total Quality in Managing Human Resources*, *Total Quality and Organization Development*, *Management Ethics: Integrity at Work*, and *Managing Project Quality*. He was selected in 1993 by the Beta Gamma Sigma National Business Honorary Society as one of the five most promising business educators in the U.S. He earned his Ph.D. from Pennsylvania State University as a Woodrow Wilson Fellow and MBA from the University of Cincinnati, with graduate studies at the University of Bonn in Germany and the University of Tokyo in Japan. He is a 1999 and 2000 National Baldrige Quality Examiner, a 1999 and 2000 Ohio Award for Excellence Examiner, and has served as a local metropolitan Quality Dayton Examiner. He travels extensively domestically and globally providing management consulting, training and development services. He cares about continually improving U.S. international management education and fostering a respectful, challenging learning environment that cultivates student development.

**II. COURSE OBJECTIVES**

Students who pass this course will professionalize their awareness and handling of international management issues and demonstrate a minimum of 70% proficiency in the following learning outcomes:

1. to increase individual and group understanding of the multiple factors that impact international management decisions.
2. to develop a comparative global understanding through cultural metaphors and videos about doing business in major regions of the world: North America, Asia, the Middle East, and Europe.
3. to develop international management applied research skills.

### III. COURSE REQUIREMENTS

#### A. Examinations:

To fulfill the first and second course objectives, there will be three examinations, composed of objective questions and essays. The objective questions may include multiple choice, matching, true-false, listing or fill-in-the-blank questions. Before each exam two steps will be taken by the professor to assist students: (1) a comprehensive review of test material will take place before the exam with indications of prioritized study material provided, and (2) a set of essay topics will be provided, from which two options will be selected for the real exam, to focus student essay study habits. Each exam will be worth 100 points for a total of 300 points.

#### B. International Management Applied Research Project (IMARP):

To fulfill the third course objective, class members are to complete an IMARP. The details of the IMARP will be provided by the professor in class. The point value of the IMARP will be 100 points.

### IV. COURSE POLICIES

#### A. Professional Behavior: Attendance, Civil Participation and Empowerment

Regular class attendance and active, respectful participation in in-class case studies are expected to fulfill the course objectives, to sustain the class professional rapport and to build the capabilities for personal empowerment. The professor's attendance record is the official record. It is your responsibility to keep informed and to inform the professor of any unavoidable absences. Professional behavior includes, but is not limited to, constructive participation, regular attendance (no more than 2 unexcused absences), oral and written preparedness, meeting deadlines, collaborative group work, responsible empowerment, and civil, collegial communication. A maximum of 30 points may be added or subtracted from the total student point accumulation by the professor if this policy is exceptionally followed or violated.

#### B. Exam Make-up Policy:

Make-up exams will be kept to an absolute minimum. It is most equitable to take the original test with the rest of your classmates on the scheduled date and time. Rare exceptions to this policy will be made only with student notification (775-2428) prior to class. Any make-ups will normally be administered in the Department of Management Office (270 Rike Hall) within 2 days of the original exam. Once the professor has authorized a make-up, the student is to schedule the make-up time during the professor's office hours with the Department of Management office staff (775-2290) as soon as possible.

C. Selected University Policies:

The last day to drop a class without a record of "W" is April 12. The last day to drop a class with a record of "W" is April 26.

## V. INSTRUCTIONAL MODE

The professor will tailor his instructional style to meet the learning styles of the class. This attunement to individual and group learning styles will be accomplished by varying the mix of lectures, in-class case discussion, video, group assignment discussions and case studies as the term progresses in order to meet the course objectives.

## VI. GRADING POLICY

A. Evaluation: The course requirements are weighted as follows:

1.	Exams (@ 100 pts/exam)	= 300 points (75%)
2.	IMARP Project	= <u>100 points (25%)</u>
	Total	= 400 points (100%)

B. Grading Scale:

A - (90-100)	- 360 points or more
B - (80-89)	- 320 - 359 points
C - (70-79)	- 280 - 319 points
D - (60-69)	- 240 - 279 points
F - (59-0)	- 239 - 0 points