



PSY402

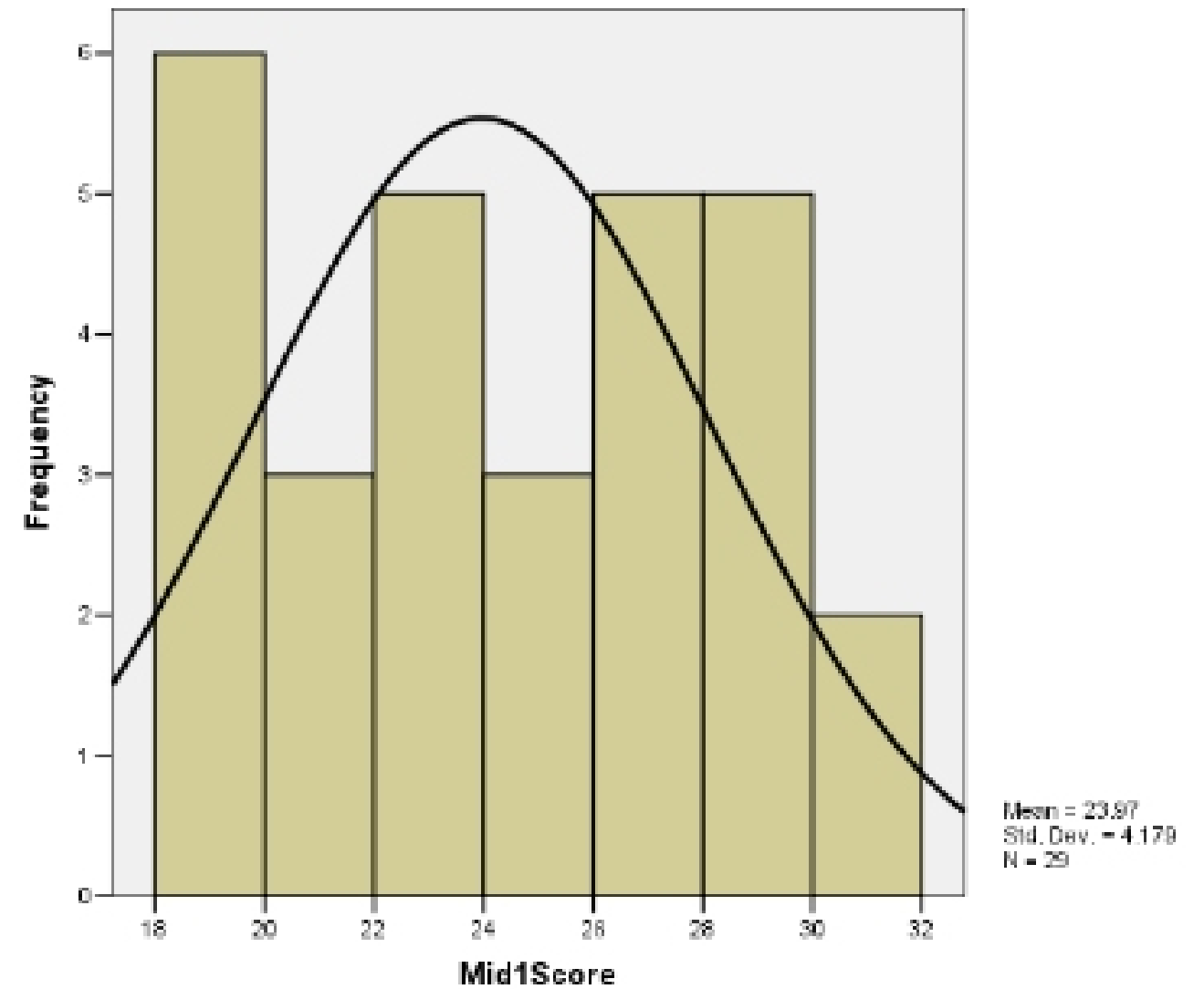
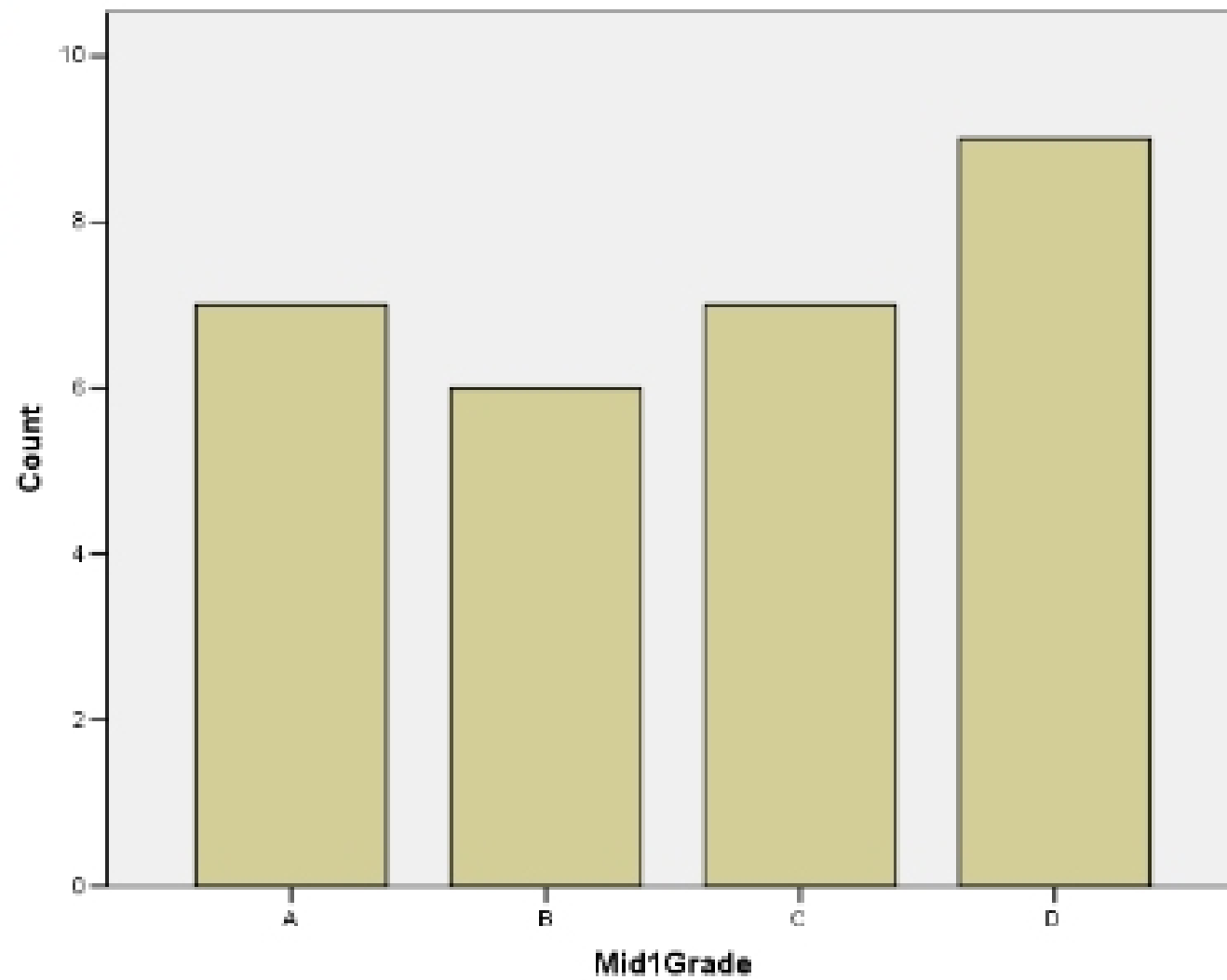
# Theories of Learning

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## Chapter 4 - Appetitive Conditioning

# Midterm Results

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# Appetitive Conditioning

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- **Appetitive** – something desirable for survival that results in approach behavior.
- **Aversive** – something undesirable for survival that results in avoidance or escape behavior.
- Neuroscientists believe there are underlying appetitive and aversive motivational systems in the brain.