

no history many
want to stop

Structuralism

- any conscious experience could be broken down into component part
- quality, pitch, length, etc.

Functionalism

- people were dissatisfied b/c we're too complex to break everything up
- ~~pro~~ how mind has developed over time
- look how systems work together

Gestalt

- whole is greater than the sum of its parts

Contemporary Foundations:

• Freud

- theories were untestable
- emphasis on unconscious
- notions of psychoanalysis (therapist & client should be a team)

• Behaviorism (Watson & Skinner → founders)

- cannot measure what is not known
- how do behaviors change
- observable & environmental effects
- didn't look at mental processes

• Cognitive Approaches

- how you think plays a role in behavior → outside notions
- people took computers as analogy as how we process ~~from~~ info (encode, store, retrieve) to brain

• Social

- came about b/c of WWII
- how could this happen? And so many people die?
- how pressure of peers & what's around you may affect your behavior

Approaches came about b/c of debates b/w previous ones