

# **Information Systems: Creating Business Value**

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# **Chapter 8:**

# **E-Commerce Technologies**

# What We Will Cover:

- The Stages of E-Commerce
- First Generation E-Commerce Technologies:  
Establishing a Web Presence
- Second Generation E-Commerce Technologies:  
Providing Interaction
- Third Generation E-Commerce Technologies:  
Supporting Transactions
- Fourth Generation E-Commerce Technologies:  
Transforming Process