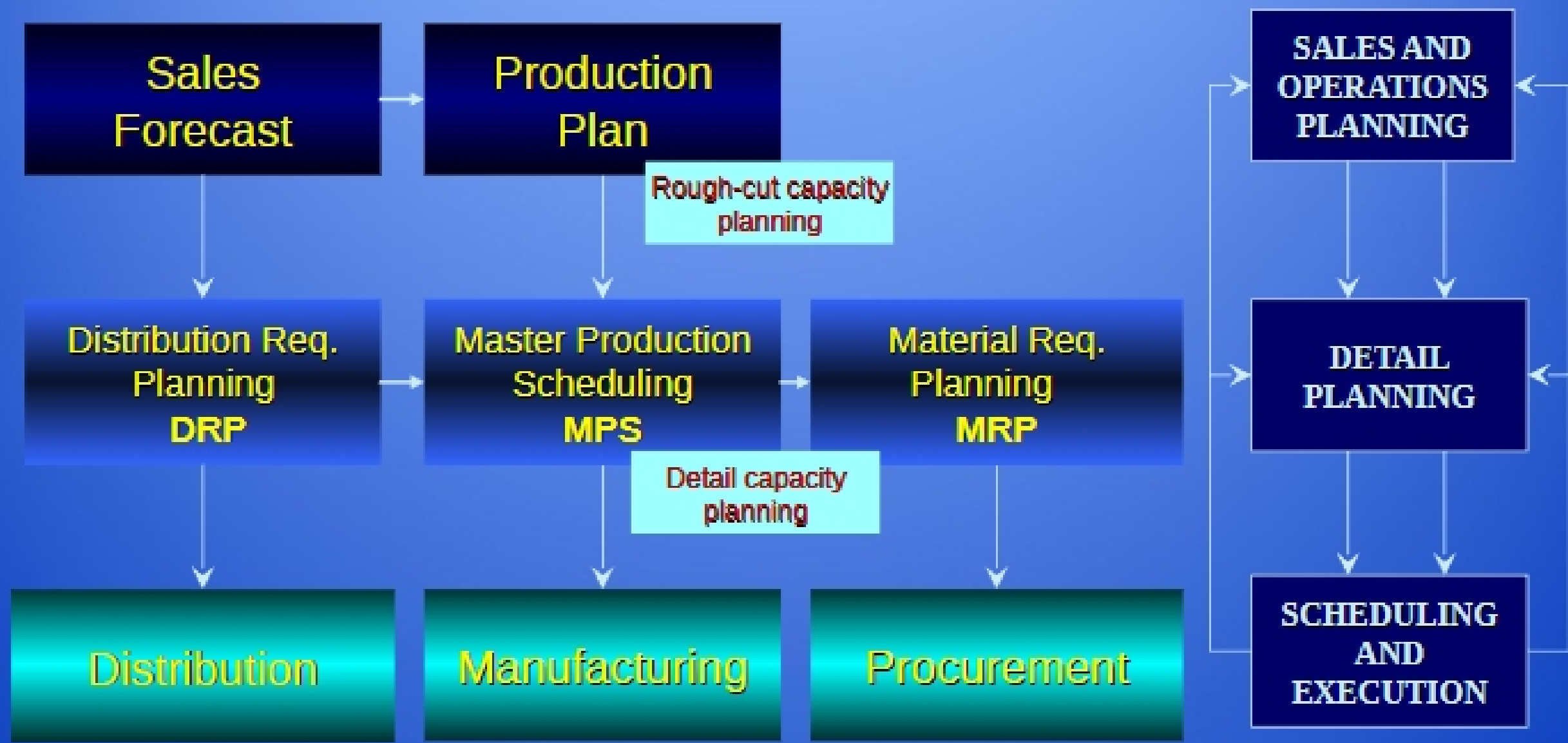


SAP

Demand Management
Order Management
Customer Service

EIN 5346, Logistics Engineering
Spring 2010

Supply Chain Planning Process



PP: Forecasting

Forecasting is the foundation of a reliable SOP

Accurate forecasts are essential in the manufacturing sector

- overstocked & understocked warehouses result in the same thing: a loss in profits.

Forecasts are ALWAYS
WRONG

