

# Quality By Design

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Definition of:

Quality by Design is the practice of using a **multidisciplinary team** to **conduct conceptual thinking, product design, and production planning all at one time.**



# *A More General Definition*

*A Systematic approach*

to integrated product development that emphasizes

*response to customer expectations*

and embodies

*team values of cooperation, trust and sharing*

in such a manner that

*decision making*

proceeds with large intervals of parallel working by all life-cycle perspectives,

*synchronized*

by comparatively brief exchanges

*to produce consensus. -- Joe Cleetus*

