

Web Design

CIS 376

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WebApp Design Goals

- Simplicity
- Consistency
- Identity
- Robustness
- Navigability
- Visual appeal
- Compatibility

WebE Design Activities

- Interface design
 - describes structure and organization of the user interface (screen layout, interaction modes, and navigation mechanisms)
- Aesthetic design
 - look and feel of WebApp (graphic design)
- Content design
 - defines layout, structure, and outline for all WebApp content and content object relationships