



# Chapter 11

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## Worldwide Sourcing

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# International versus Global Sourcing

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**What is the difference between international purchasing and global sourcing?**

**International purchasing** is the process of buying goods and services from suppliers outside your firm or business unit's country of operation

**Global sourcing** refers to the proactive integration and coordination of material and service requirements across worldwide business units, looking at common items, processes, technologies, designs, sourcing practices, and suppliers



# International Purchasing

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**Why do we source internationally?**

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