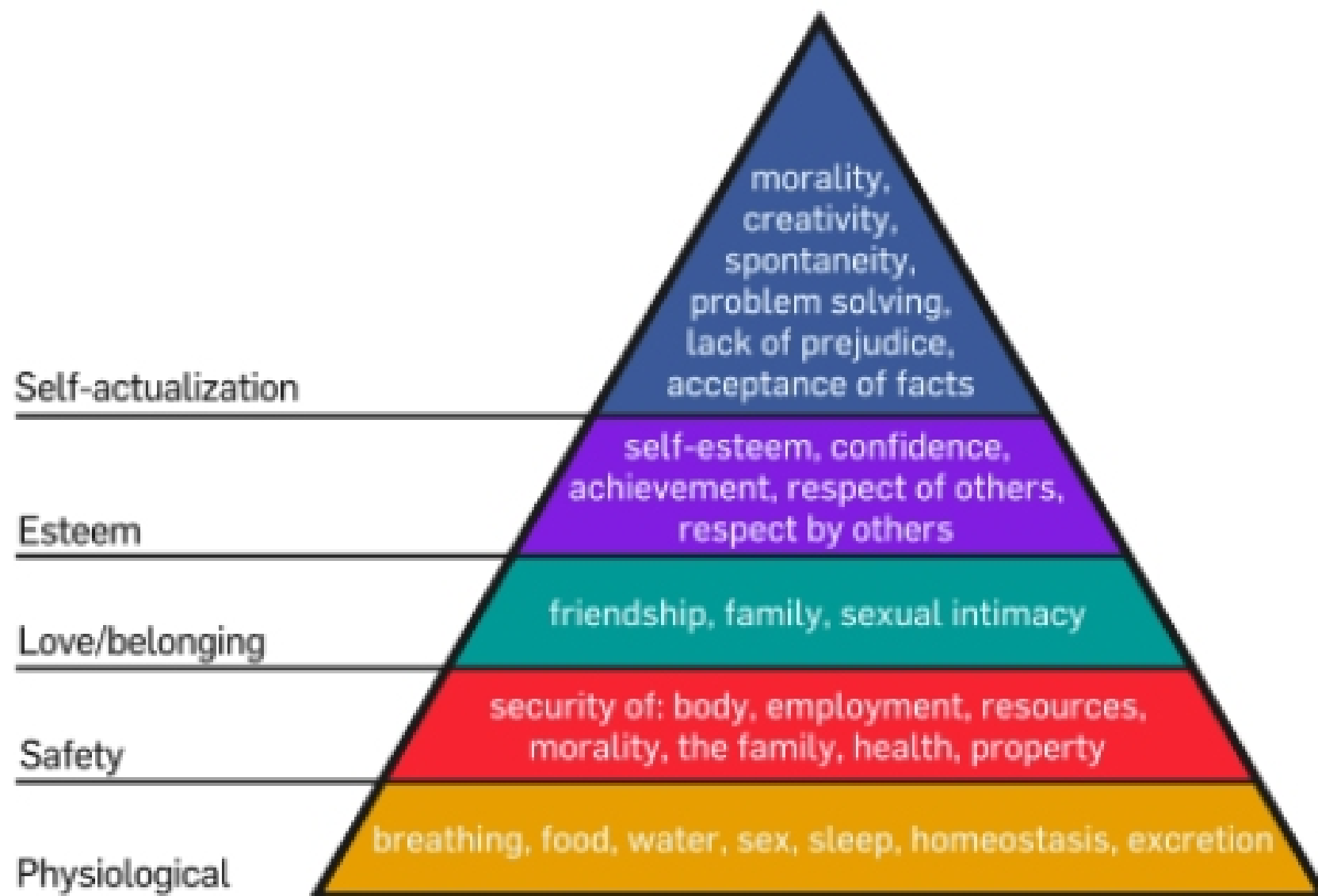


Chapter 4 Employee Involvement

Motivate and inspire everyone to
be on the same page

Employees Needs and Wants (Maslow's Hierarchy)



Frederick Herzberg's Theory

- Motivators: Recognition, responsibility, achievement, advancement, and the work itself.
- Hygiene Factors: Low salary, minimal fringe benefits, poor working conditions, ill-defined organizational policies, and mediocre technical supervision.