

Chapter 1
The Foundation of Ethical Thought

Multiple Choice Questions

1. How is the price of a meal determined at a Panera Cares Café?
a. **customers decide how much to pay for their meal**
b. meal prices are determined based on the cost of meal preparations
c. café managers set the prices of the meals each day based on ingredient costs
d. top management at Panera set a standard price of meals for all café locations.
2. The average Panera Cares Café will generate revenues of _____ and profits of _____ per month.
a. \$10,000; \$300 to \$400
b. \$50,000; \$1,000 to \$5,000
c. **\$100,000; \$3,000 to \$4,000**
d. \$500,000; \$30,000 to \$35,000
3. _____ can be defined as the values which an individual uses to interpret whether any particular action or behavior is considered acceptable and appropriate.
a. **Ethics.**
b. Validity
c. Reliability
d. Commitment
4. _____ can be defined as the collective values of a business organization that can be used to evaluate whether the behaviors of the organization's collective members are considered acceptable and appropriate.
a. Validity
b. **Business Ethics**
c. Self-efficacy
d. Groupthink
5. Which of the following is not one of the three types of ethical examinations?
a. descriptive
b. **constructive**
c. analytical
d. normative
6. What percentage of the 1,700 executives from 43 countries surveyed by Ernest and Young stated they would be willing to make cash payments in the form of a bribe in order to obtain business from a customer?
a. 5%
b. **15%**

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- c. 25%
- d. 45%

7. _____ is the presentation of facts related to specific ethical actions of an individual or organization.

- a. Analytical Ethics
- b. **Descriptive Ethics**
- c. Normative Ethics
- d. Constructive Ethics

8. Which of the following is used when an observer wants to understand the cause of events that generated the ethical issue?

- a. Analytical Ethics
- b. **Descriptive Ethics**
- c. Normative Ethics
- d. Constructive Ethics

9. _____ is the process of understanding the reasons a course of action that may have an ethical impact took place.

- a. **Analytical Ethics**
- b. Descriptive Ethics
- c. Normative Ethics
- d. Constructive Ethics

10. From a legal standpoint, _____ would address the “motive” behind the actions instead of just being satisfied with a description of the actions.

- a. **analytical ethics**
- b. descriptive ethics
- c. normative ethics
- d. constructive ethics

11. _____ is a prescribed course of action that attempts to ensure that ethical behavior will be followed in the future.

- a. Analytical Ethics
- b. Descriptive Ethics
- c. **Normative Ethics**
- d. Constructive Ethics

12. _____ allows employees and managers to address potential ethical issues before they occur.

- a. Analytical Ethics
- b. Descriptive Ethics
- c. **Normative Ethics**
- d. Constructive Ethics

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13. Which of the following is not one of the three teleological frameworks?
- Ethical Egoism
 - Utilitarianism
 - Kant's ethics**
 - Sidgwick's Dualism
14. The supporters of _____ argue that this framework is the only ethical mold that captures the essence of motivation within individuals.
- Utilitarianism
 - Sidgwick's Dualism
 - Ethical Egoism**
 - Kant's Ethics
15. _____ is based on the principle of utility where each person's actions adds to the overall utility of the community impacted by his or her actions.
- Utilitarianism**
 - Sidgwick's Dualism
 - Ethical Egoism
 - Kant's Ethics
16. Supporters of _____ state that this theory is the only one that captures the essence of benevolent behavior.
- Utilitarianism**
 - Sidgwick's Dualism
 - Ethical Egoism
 - Kant's Ethics
17. _____ attempted to resolve the fundamental difference of whether the actions for one's self-benefit impact just the individual or others.
- Utilitarianism
 - Sidgwick's Dualism**
 - Ethical Egoism
 - Kant's Ethics
18. Sidgwick's Dualism argues that _____ is necessary in an individual's actions.
- utilitarianism
 - rational benevolence**
 - ethical egoism
 - Kent's ethics
19. Which of the following ethical frameworks focuses on the duty or obligation in determining whether the actions are wrong or right?
- teleological
 - Sidgwick's dualism