

Tipping Behavior: An Experimental Approach

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Question Addressed

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- How does tipping behavior change based on the information presented on the bill and customers' method of payment?

Inspiration

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- **Irrational behaviors**

- Debit or credit card → round the total (including tip) to a whole number, even though there is no logical reasoning

- **Suggested tips**

- Do people follow (strictly vs. as a guide)?
- Convenient or insulting?