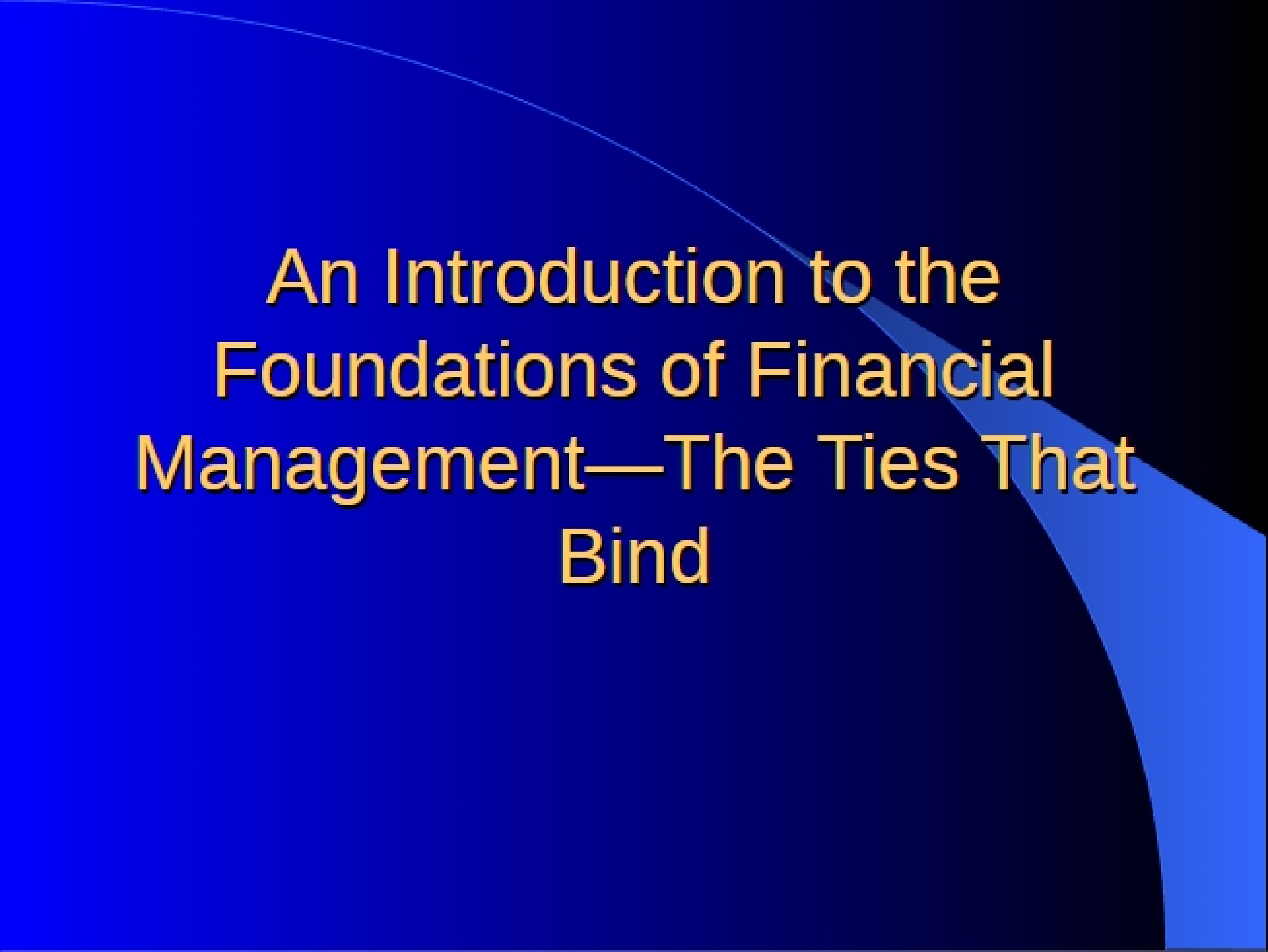


# Chapter 1



An Introduction to the  
Foundations of Financial  
Management—The Ties That  
Bind

# Chapter Objectives

- Identify the Goal of the Firm
- Compare the various legal forms of business organization
- Describe the corporate tax features that affect business decisions
- Describe the impact of the tragedies of September 11 on corporate finance
- Explain the 10 principles that form the foundations of financial management
- Explain what has led to the era of the multinational corporation