

Last time (Chapter 1): Research Methods in Social Psychology

Main point of the lecture: how to think critically about truth claims. Much nonsense out there!

Gold standard: double-blind experiments with random assignment.

My prediction for “Pink Crystal” study: The null hypothesis is true (no significant difference will emerge).

Chapter 3 – Social Beliefs/Judgments

The chapter focuses on four topics: social explanations, judgments, perceptions, and expectations.

Today we'll focus on social explanations and judgments.

My goal: first show you how smart we are, then how dumb we can be!

Chapter 3 – Social Beliefs/Judgments

What's a 7-letter word ending in "y" that means "a group of interacting individuals sharing the same culture?"