

Social Psychology

Leadership Styles: Findings—3 groups, 3 types of leaders

- Autocratic—worked hardest when watched, most hostile/aggressive
- Laissez Faire—least productive, poorest quality
- Democratic—highest motivation, most original, most playful, most praise

Conclusion: leadership style and social situation created differences, not individual personalities!

Implications for parenting?

Conform—change behavior to match others (self initiated) Good or bad? It depends

2 types—

- informational (use others when unsure + want to be right),
- normative (copy others to fit in (want to be accepted))

Asch (1955):

Findings: 70% side with wrong atleast once

Effect inc with group size

As long as one dissents—effect stops

Answer in private—reduces but does not stop

Recent studies—still powerful

More likely: ambiguous task, attractive group, low status

Male vs Female?—depends on the situation