

Auf Geht's 10.1 Fernsehen

10.1.1 Gattungen

die Action: action

die Science-Fiction: science fiction

die Romantik: romance

der Zeichentrik: cartoon (animated)

der Zeichentrickfilm: animated feature

die Soap: soap opera

der Thriller: thriller (horror & suspense)

das Magazin: magazine (type of TV journalism like 60 Minutes)

die Reality: reality

der Dokumentarfilm: documentary

der Sport: sports

die Mystery: mystery

die Kultur: culture

der Humor: humor

der Krimi: detective story or film (short for criminal, involves any type of show with criminals or police)

die Nachrichten: news (usually only national)

Aktion = sale at a store or some organized protest

10.1.2 Wortschatz

die Werbung: advertising commercials

der Spielfilm: movie broadcast on TV

fernsehen: to watch TV

die Serie: series

der Sender: broadcaster, channel

der Bildschirm: screen

die Seundung: broadcast, show (applies to any TV program)

die Show: variety or talk show

der Sprecher: narrator, newsperson

der Inhalt: content

der Fernseher: TV set

in welchem Sender: on what channel

im Fernsehen: on TV

Fernsehen gucken oder schauen = to watch TV

Gucken = Northern

Schauen = Southern

im Fernsehen gesehen: saw it on TV

10.1.3 TV im Alltag

Der Beginn

-TVs arose in 1935

-Regular programming started a year later

-Today, 95% of households have TVs in Germany

-Paul Nipkow, 1967

Öffentliches Fernsehen

-Now people must pay a fee to watch TV and listen to radio

Monthly amount is 17,98 euro

-The public sender is ARD and ZDF

-Schlüsselwörter: key words

-Schwarzsehen: to be pessimistic

Privatfernsehen

-For Private viewing, there is no money; it's free

-Zuschauerquoten: ratings

-Kabelanschluss: cable connection

-54% of families in Germany watch TV via cable

-Privatsender: RTL, RTL2, Sat1, VOX, und ProSieben

Werbung

-Breaks take up 30 minutes of the hour

-The volume goes up during the commercials

-Werbeblöcke: commercial breaks

Deutsch Welle (German Wave)

-Part of the public senders

-Reports on news, politics, culture, and events

-Dubbed culture ambassador

-Deutschkurse: German courses

Additional Facts

Color TV = 1967

Public broadcasters = ADT

Weberblock: time for commercials

Deutsch Welle = International broadcast

Schwarzsehen: watching TV without paying

GEZ = collects TV fees

Commercial broadcasters = RTL, RTL2, Sat1

Werbung: commercials

10.1.4 Shows

Tatort: most popular German police show

Der Alte (running since 1977)

Alarm für Cobra 11: Autobahn cops

Nachrichten

-Most popular German news is Die Tagesschau (on air for over 50 years)

-Major news broadcast in Austria is Zeit im Bild

-News is considered a sacred event for Austrians