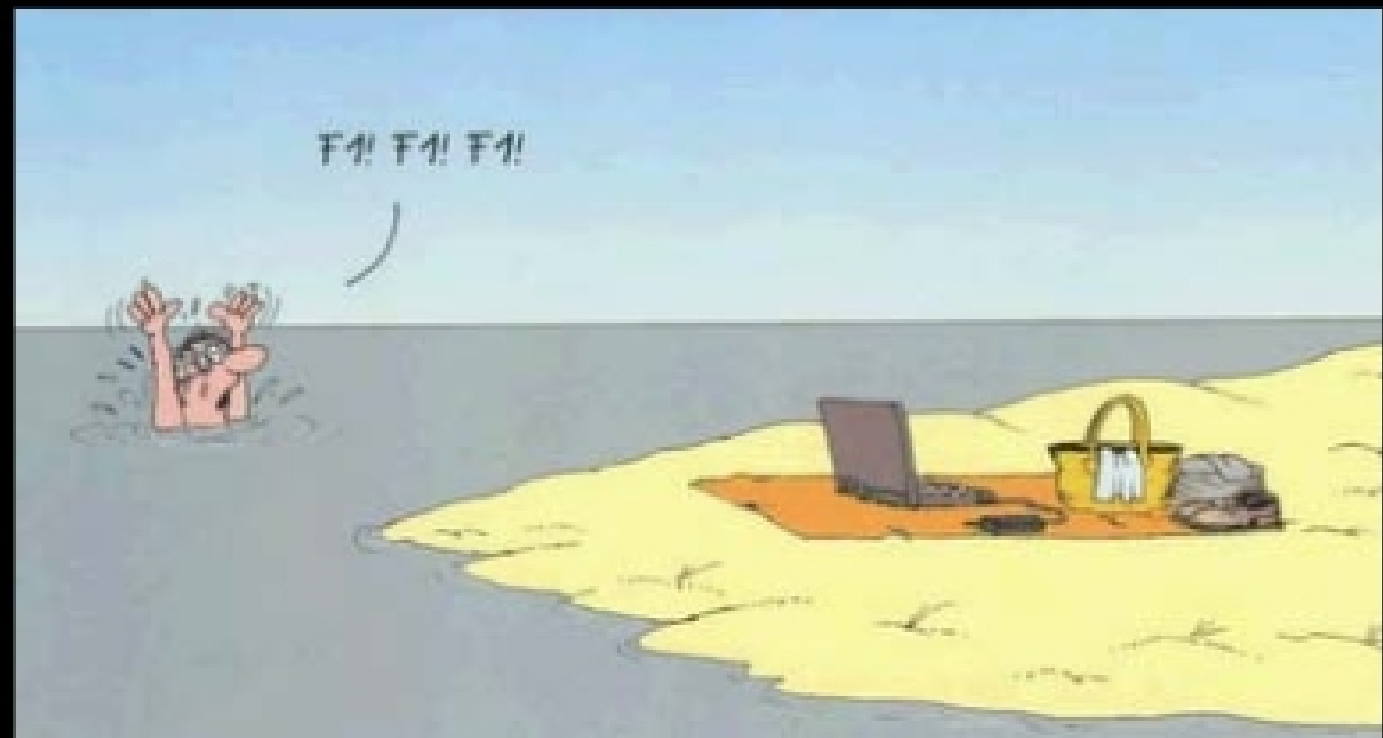


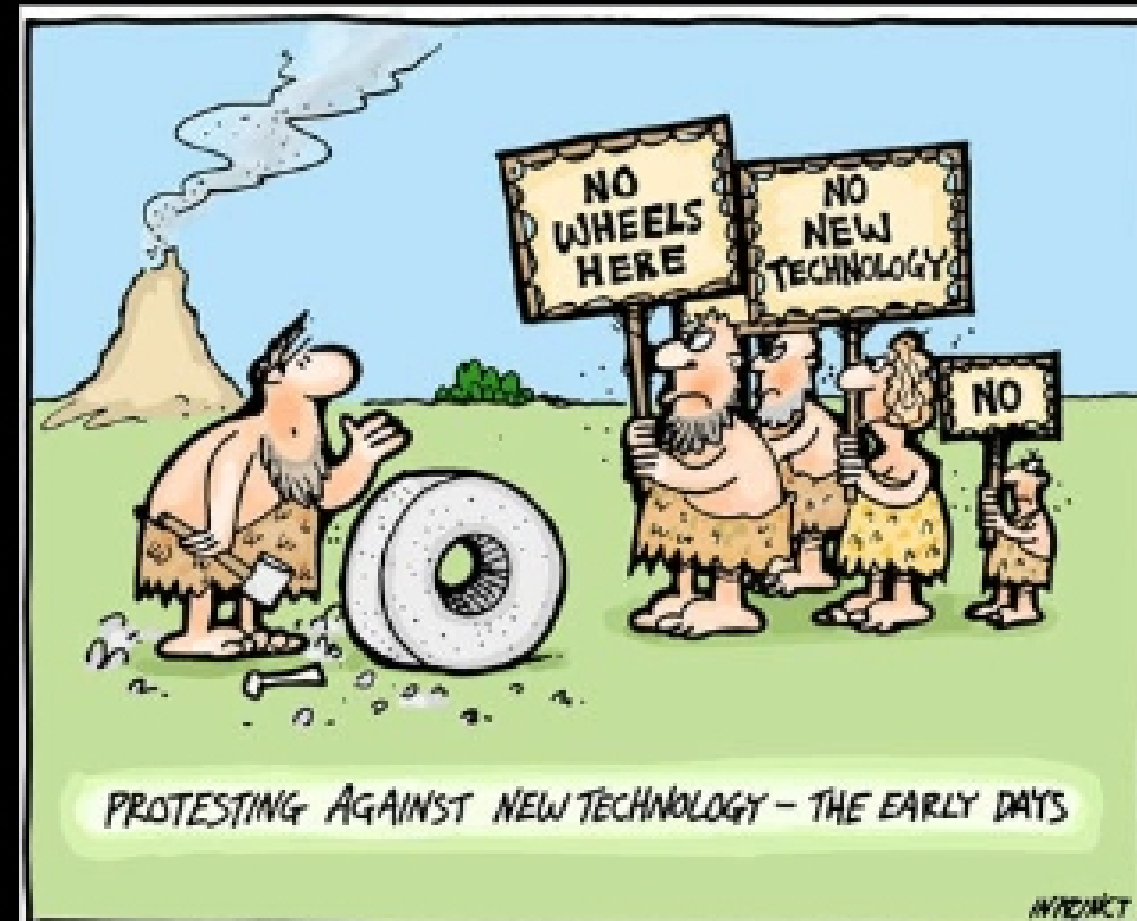
Overview of Lecture

- Concepts
- The Digiterati
- Learning Technology
- Overpowered by Technology vs. Empowered by Technology



Learning the Technology – Figuring it out

- People do not have any innate technological abilities or understanding
 - We are born with some innate skills like
 - Skills do not involve driving a car, using a dishwasher, using a computer ...
 - We look for similarities, we look for consistency – and that is how we learn new things
 - Experience comes from “deriving from what we already know”, “trying it out”, “getting our feet wet”, “figuring it out”, “climbing the learning curve”
 - Designers who create software, know about this experience and design products to match what we already know - Designers try to work with how our brain works



The “Desk top”

- In the olden days – before personal computing, a desk top was just that – a desk top.
 - Inbox
 - Outbox
 - Calculator
 - Trash can
 - Paper
 - Documents
 - Files
 - Pictures of family
 - Calendar
 - Contacts
 - Letters
 - Radio/ music
 - Executive – window office
 - Etc.
-
- Try googling desktop
 - Technology changes perceptions and concepts

