

Based on the Ladka (2010) article, which tip for achieving the best possible project do you think is most important? Explain why.

As I read the article, one common theme kept standing out initially. The ability of the organization to make an informed choice based on return of investment. Often, as the article would suggest, organizations fail to see that upgrading their systems or more importantly who to choose to do it can be the difference between a seamless transition or a monumental mistake. Getting back to the question at hand which is, how do you present the best possible project to a perspective client? Honesty, timely and thorough research, and above all else, catering to the client. Speak in terms that they understand, and sometimes, brutal honesty can be the refreshing viewpoint they were looking for.

Response 2

Based on the Ladka (2010) article, which tip for achieving the best possible project do you think is most important? Explain why. In the article by Ladka (2010) several tips were given to achieve the best possible project. Following the phases of the Software Development Life Cycle is an important step when creating a new project. The phases include; Discovery, Design, Construction, Launch and Review. Although all of these phases are important to the project, I believe that the most important phase is the Discovery phase. In this phase the individual will outline the objectives and business requirements, identify market opportunity and audience, develop a strategic plan, perform an internal resource and technology audit, and summarize the project scope of work (Ladka 2010). This is important because it gives the individual a chance to figure out who they are creating the project for, why they are creating it, and what the project is going to accomplish. Without answering these questions, the individual may end with a project that does not solve the issue it was created to solve. Another tip that Ladka (2010) recommended is taking a free consultation when it is available. Many individuals will not take this because they do not want to be committed to a certain firm or company. If the individual is offered a free, no commitment consultation, there is no reason to not take it. Having an outsider cover this will only help to achieve the best possible project.