

# MIS 301 - Information Systems in Organizations

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# **Information Systems: Creating Business Value**

John Wiley & Sons, Inc.

Mark Huber, Craig Piercy, and  
Patrick McKeown

## **Chapter 1 Introduction to Information Systems**

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# What We Will Cover:

- History of IS in organizations
- Business Organizations and the Business Environment?
- What are Data, Information, and Knowledge?
- What is an Information System?