

## INSTAGRAM (Android Application)

CIS 319

I will be reviewing one the most popular photography apps today that is one of the most entertaining apps also to Android. With finding it to be similar to the IOS version, users have the ability take a photo, edit the photo, and then share it on your favorite social media site. This

Android version is said to be superior to the iOS version in several ways by its developers. The application is very popular due to the different features it is capable of. The android version has a few of those features built in.

Nowadays we are always surrounded by tech savvy crowds. Instagram has given users the ability capture some of the most precious moments as they are taking place. As a famous actor Will Smith has once said "Life is not about the number of breaths you take, it is about the number of moments that take your breath away". Instagram was initially developed for the IOS users only. With the gain of momentum of development for android a version was developed for the Android market. This new version was developed with a beautiful interface and a full feature set, well worth the need of all social media junkies out there. This is a free photo sharing application where the individual user will let you click pictures and apply fresh affects using filters that are built into the application. You are also able to share you unique photo with all of your friends and family on social networking sites like Foursquare, Facebook, Twitter, and Flickr etc. A list of the most popular filters are the Walden Filter, the X Pro II, the Lomo-Fi, the Brannan, the Hefe, the Earlybird, the Sutro, the Poprocket, the Nashville and the Gotham.

Prior to the Android release Instagram has seven million users all over the world. With the gain of momentum with the Android you can only imagine how big the application will get. Currently there are tons of photo on Instagram and we find ourselves following, family, friends, and our favorite celebrities.

### **Taking Photos with Instagram**

With is the applications built in camera it is easy to take a photo and share within the app. In addition to taking the photo you can also use photo that are already store on your device. You

also have the ability to crop photos and remove pieces of the photo that you wish not share.

### **Transforming Photos with Instagram**

Instagram contains different filter that give the user the ability to design great pictures. These filters give you're the options of having different styles. You can turn a photo into the vintage look and bring back the old black and white pictures. It is just so fun to have photo-sharing fun.

### **Photo Sharing with Instagram**

After making changes to you photo with Instagram you the choice of sharing your photo with different social media sites like Twitter, Facebook, Flickr, Posterous, Tumblr and Foursquare. Now a days friends and family stay connected to those these social media sites.

## **FEATURES OF INSTAGRAM**

- \* 100% free custom designed filters and borders
  
- \* The Lux: A new feature given by the makers to bring out the inner nuances in your picture with nothing but a tap on the picture! Best part in using Lux is that it can be used even without a filter.
  
- \* Instant sharing to Facebook, Twitter, Tumblr, and Foursquare
  
- \* A new filter called the Sierra.