

WINTHROP UNIVERSITY

SENTEO INTERACTIVE RESPONSE SYSTEM

A WHITE PAPER



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SENTEO INTERACTIVE RESPONSE SYSTEM: A WHITE PAPER

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DEFINED

The Senteo interactive response system provides a direct wireless connection between the teacher and students. The Senteo system includes a radio frequency (RF) remote for each student in class, a central receiver, [Notebook whiteboarding software](#) and Senteo assessment software, which tallies student responses, records attendance, posts test results and provides individual feedback. The Senteo interactive response system is designed to enhance interactive teaching and learning. With it, you display prepared questions, students anonymously key in answers with their remote, and responses are tallied, then displayed on a projection screen or interactive whiteboard. Tallying and displaying results occurs immediately, in real time.

To assess student understanding, a variety of question types, including true or false, multiple choice, numeric response and more-than-one-right-answer. Decimals, fractions and negative numbers can also be incorporated into questions and answers.

AVAILABILITY

As indicated from an online article, "Senteo Interactive Response System software products are sold through a network of fully trained resellers. The software is widely available throughout the states of South Carolina and North Carolina in general retail environments, such as in Greenville, Charlotte, Columbia, Lexington, West Columbia, Spartanburg, Stone Mountain, North Charleston, Fort Mill, Duncan, Myrtle Beach, and Winston-Salem. Resellers found within the Winthrop University area include Fort Mill, SC, and Charlotte, NC. An interested buyer can also contact the SMART Software Sales Group" (<http://www2.smarttech.com>, 2008). Refer to the contact information below to learn more information about Senteo Interactive Response Systems within your area:

SMART Software Sales Group
Phone: 1.866.284.2769 or 1.403.802.3333
E-mail: software@smarttech.com

Smarter Systems
Fort Mill, SC
Phone: 888.802.7627

Charlotte, NC

8227 Arrowridge Blvd., Suite E
Charlotte, NC 28273
Phone: 704.344.9063

Interested buyers should also view other opportunities of buying this technology from different states by viewing <http://www2.smarttech.com/st/en-US/Where+to+Buy/>.

COST OF SENTEO INTERACTIVE RESPONSE SYSTEM SOFTWARE

The seller is encouraged to the software from an authorized SMART reseller. SMART cautions you to buy only from authorized resellers because they receive manufacturer's support and sales training, and they are equipped to assist you during installation and to thereafter handle any problems that may arise. If you buy SMART products from an unauthorized reseller, the products may be defective, damaged or nonconforming and will not carry SMART's standard warranty.

The average cost for Senteo Interactive Response Systems varies depending on the number of Senteo remotes. A response system 24 pack is \$1,599.00. A response system 32 pack is \$1,999.00. A set of 5 additional remotes is \$399.00. Licensing for Senteo assessment software matches the licensing terms used for SMART Board™ software and Notebook software. *Find License Code* feature lets customers activate their software using only their Senteo interactive response system receivers and an Internet connection.

NETS STANDARDS

The Senteo Interactive Response System does meet the standards from the National Educational Technology Standards for Students. The first standard that is met includes *Facilitating and Inspiring Student Learning and Creativity*. The Senteo devices meet this standard by using digital tools to solve problems and higher order thinking questions through multiple choice questions. The second NETS standard, *Designing and Developing Digital-Age Learning Experiences and Assessments*, is met as well with the Senteo devices. Students become active participants in managing their own learning and assessing their own progress.

The third NETS standard, *Model Digital-Age Work and Learning*, is addressed through the Senteo devices. Teachers portray an understanding in the Senteo Interactive Response Systems by transferring their current knowledge of multiple choice tests and transforming them into Senteo format. *Promoting and Modeling Digital Citizenship and Responsibility* is another NETS standard addressed with the Senteo device. Teachers are responsible in promoting digital etiquette with the Senteo devices, such as handling them with care and always placing y our