

Internal and External Factors

XMGT/230 Management Theory and Practice

### Internal and External Factors

Owning and managing a business can be difficult, but it has a lot of great outcomes. I am from Hawaii and my father owns a cleaning business that is very successful because there is barely any competition. Setting up a new business is a lot of work and there are internal and external factors that can cripple or make your business successful. Jasman Cleaning Services has been very successful for the past few months because we value communication and our employees.

Our company is based in Hawaii and my parents own it. The company is very successful when it launched in 2013 because competition is very low. Our customers are very happy with the result and satisfied with our cleaning service. Our company services all Hawaiian Islands, commercial or resident. Most important, Jasman Cleaning Services is based on the four functions of management.

Jasman Cleaning Services is like many other businesses because our company uses the four functions of management to successfully run the business. As a manager, we understand that the business is not going to function by itself, but we have to use these four functions to create a successful business where employees and customers will be happy. Our business is not just a company, but also an investment; we have to make sure that Jasman Cleaning Services is committed in being successful.

The successful outcome of Jasman Cleaning Services leads to the four functions of management. There are many external and internal factors that may affect the company itself. Part of the success of the company depends on the four basic functions: planning, organizing, leading, and controlling (Bateman & Snell, 2011). Without these four functions of management our business would be non-existent.

The four function of management affects Jasman Cleaning Services because our success depends on the strength of our employees. Hiring dependable employees is a big investment for the futures company. In addition, hiring hard-working staff is very important and we are committed to train and give employees a chance. Our company hires the younger generation since they are more committed in having and keeping a job. Also, we have people who are currently retired, but they are working for us since they enjoy cleaning. As of today, many people cannot afford retirement and they choose to be employed.

Another internal factory that may impact Jasman Cleaning Services is manufacturing companies. Our supplies are purchased in bulk and our suppliers are running out of business because of competition. Our management team is working together to find new suppliers because our business is going to be affected. Due to economic reasons a lot of our suppliers are losing money.

There are many external and internal factors that impact the four functions of management. In addition, internal and external factors have a big impact on organizations productivity. For example, an internal and external assessment should be done to determine and influence the company's success rate. The purpose of the assessment is to identify the potential impact on implementing strategies to help with the company. Jasman Cleaning Services is build upon great customer service because we are proud to influence the four functions of management. Overall, external factors are all about controlling the organization to maintain success (Bateman & Snell, 2011).

Globalization is very common when it comes to the worldwide movement toward economy, financial, trade, and communications integration (Bateman & Snell, 2011).