

Gerbera



Daisy





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History

- ✿ Discovered by botanist Robert Jameson in 1878
- ✿ Origin: South Africa
- ✿ The Botanical gardens in Kew, England identified the plant and gave it the species name *Gerbera jamesonii*
- ✿ Most modern breeding has taken place in the Netherlands

History (con't)

-  Produced in North America in the 1920's
-  University of California's breeding program made them suitable for garden use in the 1970's
-  Florida/Europe developed them for cut flower greenhouse production
-  Majority of cut flowers come from: Columbia, South America, the Netherlands