

# Chapter 6: Learning

## Cognitive Models of Learning

# Cognitive Models

- What have we left out from the discussion of learning so far?
  - Thinking
- Behaviorists like Skinner would say that thinking is no different in principle from any other behavior
- S-O-R Psychology with O being the organisms that interprets the stimulus before producing a response
  - *Cognitive Conditioning*

# Observational Learning

- A variant of latent learning
  - Allows us to learn without reinforcement
- Observational Learning: learning by watching others
  - Spares us the expense of having to learn everything first hand
- Observational learning can spare us from serious, even life-threatening, mistakes.
  - It can also contribute to our learning habits

