

## Psychology Notes for January 9<sup>th</sup>

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### What is Psychology? Science vs. Intuition

- Although common sense can be enormously useful for some purposes, it's sometimes completely wrong.
- Psychology- The scientific study of the mind, brain, and behavior
- Levels of Analysis- Rungs on a ladder of analysis with lower levels tied most closely to biological influences and higher levels tied most closely to social influences.
  - Lower rungs are more closely tied to "the brain."
  - Higher rungs are tied to what is called "the mind"
  - We can't understand psychology by focusing on only one level of analysis.
- Multiply Determined- Caused by many factors
- Five challenges:
  - Human behavior is difficult to predict because almost all actions are multiply determined.
  - Psychological influences are rarely independent of each other, making it difficult to pin down which cause or causes are operating.
  - People differ from each other in thinking, emotion, personality, and behavior.
    - Individual Differences- Variations among people in their thinking, emotion, personality, and behavior.
  - People often influence each other.
    - Reciprocal Determinism ^
  - People's behavior is often shaped by culture.
- Emic Approach- Investigators study the behavior of a culture from the perspective of a "native" or insider.
- Etic Approach- Investigators study the behavior of a culture from the perspective of an outsider.

### Why we can't always trust our common sense

- Naïve Realism- The belief that we see the world precisely as it is.

### Psychology as a science

- Science begins with empiricism, the premise that knowledge should initially be acquired through observation.
- Scientific Theory- Explanation for a larger number of findings in the natural world.
- Hypothesis- Testable prediction derived from a scientific theory.
- Theories aren't just guesses.
- Two traps in which scientists can fall unless they're careful:

- o Confirmation Bias- The tendency to seek out evidence that supports our beliefs and deny, dismiss, or distort evidence that contradicts them.
- o Belief Perseverance- The tendency to stick to our initial beliefs even when evidence contradicts them.

#### Metaphysical Claims: The Boundaries of Science

- Metaphysical Claims- Assertions about the world that we can't test.

#### Recognizing That We Might Be Wrong

- Scientific knowledge is almost always tentative and potentially open to revision.

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#### Scientific Skepticism

- Scientific Skepticism- Approach of evaluating all claims with an open mind but insisting on persuasive evidence before accepting them.
  - o Unwillingness to accept claims on the basis of authority alone.

#### A Basic Framework for Scientific Thinking

- Critical Thinking- Set of skills for evaluating all claims in an open-minded and careful fashion.
- Scientific thinking principles:
  - o #1 – Ruling out rival hypotheses
  - o #2 – Correlation isn't causation
    - Correlation-Causation Fallacy- When we conclude that correlation means causation.
    - Variable- Anything that can vary.
  - o #3 – Falsifiability- Capability of being disproved; if a theory isn't falsifiable, we can't test it.
  - o #4 – Replicability- When a study's findings are able to be duplicated ideally by independent investigators.
  - o #5 – Extraordinary claims require extraordinary evidence.
  - o #6 – Occam's Razor- If two explanations account equally well for a phenomenon, we should generally select the more parsimonious one.