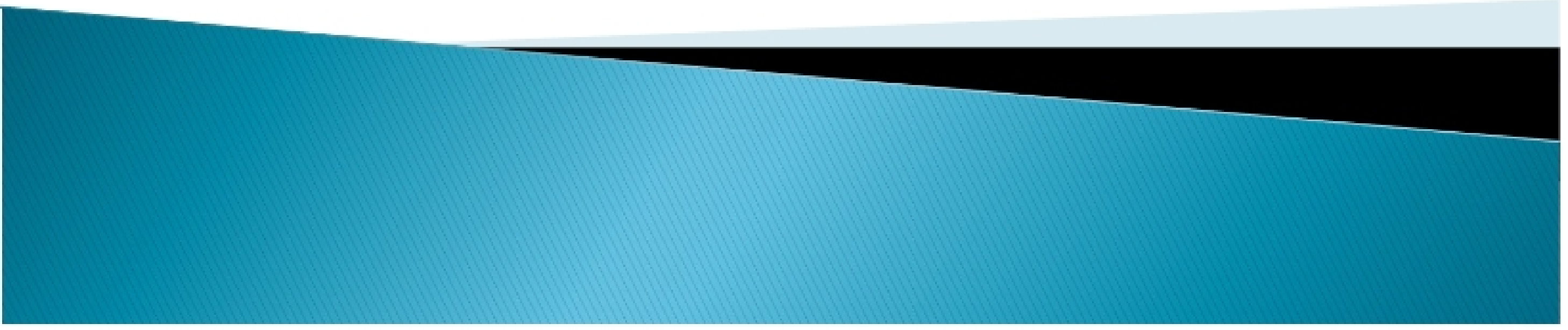


CLOUD COMPUTING FOR MOBILE USERS: CAN OFFLOADING COMPUTATION SAVE ENERGY?


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What cloud gives us, generally

Take Amazon cloud for example.

- ▶ store personal data
(Simple Storage Service (S3))

 - ▶ perform computations on stored data
(Elastic Compute Cloud (EC2).)
- 

What cloud gives us, generally

If you want to set up a business.

- low initial capital investment
 - shorter start-up time for new services
 - lower maintenance and operation costs
 - higher utilization through virtualization
 - easier disaster recovery
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