

http://www.wikipedia.org/wiki/Global_temperature, 2000-09_10.jpg

GEOG 123/ SIS 123: Introduction to Globalization

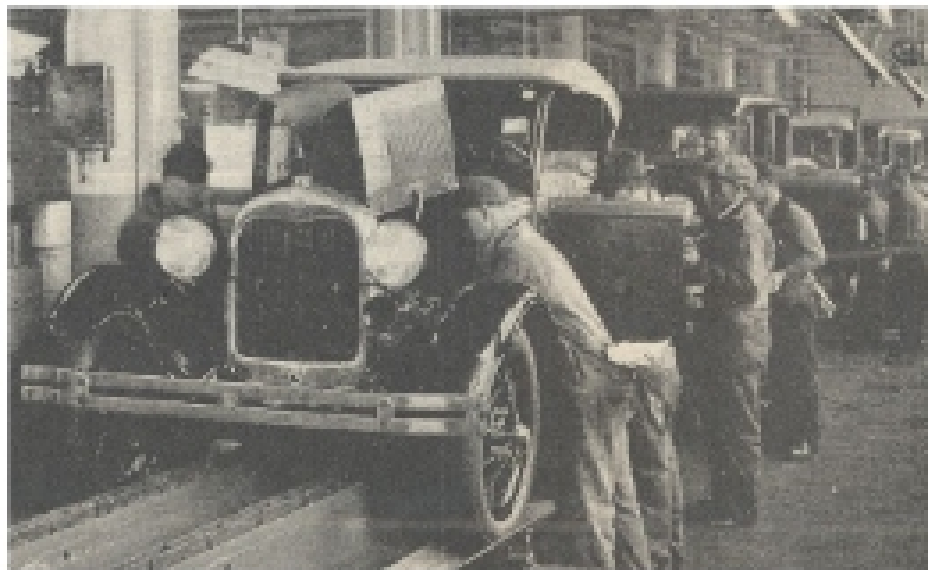
Lesson 6: Labor

The division of labor from liberal Keynesianism to neoliberalism

- Fordism

- National Mass Production

- In-house
 - Assembly lines
 - Just-in-case inventories
 - Taylorism
 - Working class political mobilization

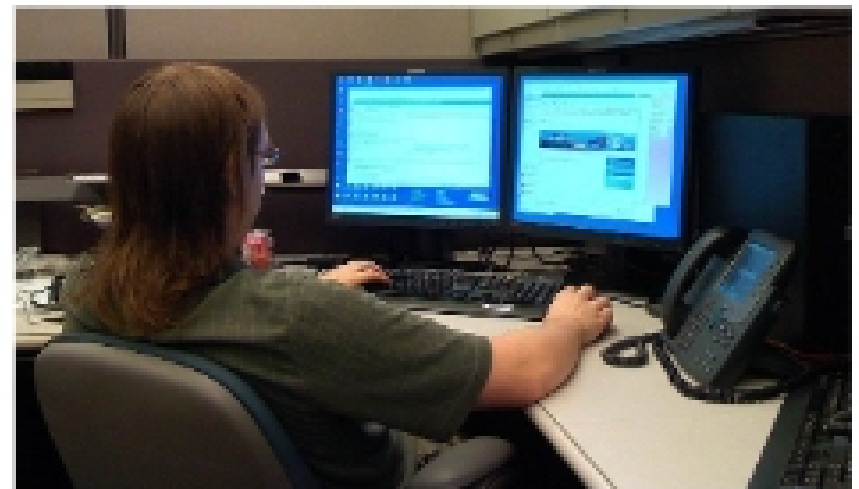


http://upload.wikimedia.org/wikipedia/commons/2/20/Ford_Model_T_Company_assembly_line.jpg

- Post-Fordism

- Strategic Global Production

- Networked and Market-mediated
 - Subcontracting
 - Just-in-time deliveries
 - Flexibility & Benchmarking
 - Workers deeply divided politically



http://en.wikipedia.org/wiki/File:Office_worker_using_two_monitors.jpg

The division of labor from liberal Keynesianism to neoliberalism

- Fordism



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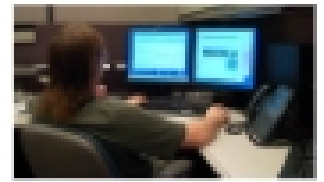
- National Mass Production

- In-house
- Assembly lines
- Just-in-case inventories
- Taylorism
- Working class political mobilization

- National Mass Consumption



- Post-Fordism



https://www.gettyimages.com/detail/stock-photo/12007801/Ford_Productions_assembly_line.jpg

- Strategic Global Production

- Networked and Market-mediated
- Subcontracting
- Just-in-time deliveries
- Flexibility & Benchmarking
- Workers deeply divided politically

- Uneven Global Consumption