

Management Planning Presentation

MGT 230



(Google, 2011)

Introduction



(Google, 2011)

- Planning Function of Management
- Goals and Strategies
- Legal Issues
- Ethics
- Corporate Social Responsibility
- Inflectional Factors

Planning Function

- Situational Analysis
- Alternative Goals and Plans
- Goal and Plan Evaluation
- Goal and Plan Selection
- Implementation
- Monitor and Control



(Google, 2011)