



**!! Are we under attack !!**

Personal Consumer devices continue to invade

\*Corporate enterprise – just wanting to plug in\*

**Mobile Device Management**



# Overview

## How It Got Here

- The main devices for corporate productivity used to be the desktop or laptop computer.
- RIM's BlackBerry opened the door for smartphones as business tools.
- Employees began bringing their own non-BlackBerry devices into work, and demanding that they be able to connect them with corporate resources

## Where It's Going

- Mobile device management as a hub for managing a variety of corporate and personal
- Security is a focus of most MDM vendors.
- Mobile devices are increasingly application platforms.
- Mobile technology will continue to change rapidly



We must continue to focus on solutions that offer us Enforced Passwords, Device Wipe, Remote Lock, Audit trail/logging, Jailbreak detection, Software Distribution with Application downloading, updating and verification support, external memory blocking and configuration change history.

# Bring Your Own Device is seen to be complex, expensive, and dangerous especially for Data Security

If employees are using their own devices, legitimate questions include:

- How can IT *protect the corporate data* from corruption, misuse, or theft?
- How can efficient use of company-owned applications be supported on *a device with non-standard configuration*?
- How can the employee install a needed application even when their device uses a *different operating system or operating system version*?
- Who is *responsible for taking care of his or her asset*;
- How can the organization protect centrally located data if it *can't ensure that a device is properly secured*?

