

Chapter 7: Memory

OVERVIEW AND 3 SYSTEMS OF MEMORY

Memory

- The retention of information over time
- Our memories are excellent in some situations and horrible in others
 - This is known as the *paradox of memory*



Paradox of Memory

- The idea that the same mechanisms that sometimes serve us well in memory also lead to problems in memory
- Amazing feats of memory in the world
 - The Real [Rainman](#)
 - [Rajan](#) and pi
- Failures of memory
 - *Memory Illusion*: a false but subjectively compelling memory

