

# INTL 101

## TERMS

1. **Al-Jazeera**: pan-Arab news network funded by Qatar that is under intense scrutiny in the Middle East due to the fact that its claimed "nominally independent" ~~ethn~~ network to reflect the views of the Qatari owners.

**Example**: Movie "Control Room" shows Lt. Rushing criticizing Al-Jazeera b/c it focuses primarily on American tanks & Iraqi casualties thereby using war propaganda & one-sided images to promote an anti-American viewpoint. Al-Jazeera's ~~can also~~ biases can also be seen in their aggressive role in covering (or arguably encouraging) the unrest in Tunisia & Egypt last winter.

**Example of**: Confirmation Bias; market journalism

2. **CNN**: 1st news channel to have 24 hour news cast

3. **Poverty of News**: Fact that mainstream television and news rarely covers issues on the poverty gap, & the fact that losses in the public sector are having a ~~to~~ devastating effect on employment. Rather, news now brushes ~~sother~~ southern poverty issues off as "ethnic issues" and spends major efforts focusing on "Third World threats" especially Islamic fundamentalism.

**Example**: Al Jazeera; Fox News; "News Room" Distancing; Confirmation Bias; Market Journalism

**4. Distancing:** the act of disassociating (in this case w/in ~~the~~ knowing what is actually happening around the world in the news.)  
A Result of the media being a product of social, political, economical,  $\&$  cultural conditions. AND b/c the media now has such close proximity to the ruling elites therefor their views  $\&$  wants in the development of the news.

**Examples:** Al Jazeera  $\&$  Fox distancing the public w/ other viewpoints; poverty of news; aids in a confirmation bias; market journalism

**5. Confirmation Bias:** tendency to only seek information in a way that confirms one's preconceptions or viewpoints.

**Examples:** poverty of news (affluent people ignore the plight of the world's poor); Al Jazeera  $\&$  FOX (esp. Al Jazeera creating a confirmation bias supporting unrest in Tunisia  $\&$  Egypt.); ~~po~~ market journalism; distancing

**6. Market Journalism:** news created to be geared towards a certain target audience. The target audience is defined as by characteristics of demographics (age, sex, ethnic group, etc.) Also can be used to target a vulnerable population and market a sole idea.

**Examples:** poverty of news; distancing; confirmation bias; Al-Jazeera

PROS: more food @ a revolutionized scale  
Cons: not very strong; overcame troubles w/ inputs

increased land inequality;  
decreased biodiversity

Criticized b/c it focused on social changes instead of 100% productivity. Also stopped political change replaced w/ tech advances

Colombian Exchange; seed patenting / seed saving

**7. Green Revolution:** The green Revolution is a Revolution w/in "industrialized agriculture" through the use of fertilizers, pesticides, and high-yield (hybrid) crop variations. Although it prevented the widespread famines that many observers predicted would occur after Prez. Kennedy declared a "war on hunger," the commitment is no longer clear. ~~as many of the~~  
**Example:** Movie "A Silent ~~Killer~~ Killer"  
We see that ~~the~~ Mexico's Center for the Improvement of Corn & Wheat (where the green Revolution was born) <sup>CIMMYT</sup> no longer has enough financial backing to invest in hunger research. → working on the "new green Revolution" w/ GMOS; Norman Borlaug; CIMMYT; Famine; Food Security; fertilizer; traditional vs. Industrial

**8. Norman Borlaug:** American biologist who has been called "the father of the green Revolution" & got the noble peace prize for helping end the growing hunger crisis the world was about to face.

**Example:** A Silent Film; CIMMYT; Fertilizer; Columbian Exchange

**9. CIMMYT:** Began as the 1st location for the Green Revolution in Mexico w/ Norman Borlaug to create a new form of wheat ~~that was~~ that was self sufficient & could ward off famine. Now international & helps the world's poorest & most marginalized farmers.

**Example:** "A Silent Killer"; Green Revolution; Norman Borlaug; helped combat negatives of the Columbian Exchange concept; Seed share saving & patenting.