



MISY 3310 Management Information Systems

Section W01: Online Course; 2014 Fall Semester

Instructor: Dr. Tim Klaus
Office: OCNR 385
Telephone: Office: (361) 825-2379
Cell Phone: (361) 248-8495 – feel free to call me anytime Mon-Sat between 9AM-10PM (I'll be able to receive or return your call quicker than if you call the office)
E-mail: tim.klaus@tamucc.edu
Office Hours: Tuesdays/Thursdays 8:30-9:25AM, 10:50-11:50AM, 1:55-3:00PM
Other days and times by appointment (you do not need an appointment to call my cell phone)
Course Website Blackboard (bb9.tamucc.edu) – For technical support, go to <http://it.tamucc.edu/>

Course Materials

1. Required Text: O'Brien, James and George Marakas, *Introduction to Information Systems: Essentials for the E-Business Enterprise*, 16th ed., Irwin/McGraw-Hill.
Print - ISBN: 0073376884 eText – ISBN: 0077506413
2. Course material through <http://bb9.tamucc.edu/>

Optional Materials

None

Prerequisites

MISY 2305 or equivalent and Junior standing or above.

Course Description:

Provides an understanding of the importance of computer-based information in the success of the firm. Illustrates ways in which companies utilize computer systems to strategically compete within certain industries. Emphasis is on the role of information systems within each of the functional areas of business. Major concepts include data management, decision support, and management information systems.

Relationship to Other Coursework:

Whereas MISY 2305 provides for hands-on general entry-level computer package skills, this course revolves around business information systems and advanced technology-related projects.

Learning Objectives

- You will be able to understand the components of an information system, such as networks, hardware, software, and databases.
- Understand the usefulness of technology in businesses today and their importance in driving business profitability
- Research in detail one specific technology and evaluate its impact on business and industry.

Major Field Test

The Major Field Test (MFT) is required for all students pursuing the Bachelor of Business Administration degree and will be administered in the MGMT 4388 course, “Administrative Policy and Strategy.” To prepare for this test, business majors are advised to retain their class notes, textbooks, and other relevant materials from this class and the other business core courses. Students will enroll in BUSI 0088 “MFT Review” (concurrently with MGMT 4388) during their final semester; this online course should fine-tune their readiness for the MFT by encouraging them to complete the online MFT review materials and required quizzes available on the course Blackboard learning modules.

Instructional Methodology:

Student and instructor presentations, powerpoints, videos, and case studies are the main methods to cover the subjects. Students are expected to read each chapter in the textbook and watch the class lecture videos.

Exams:

All course material is fair game for exam questions—any information from the chapters, from the videos, or from other files I post on the class website. Between 50-75% of each exam will be multiple choice questions. The remaining 25-50% of the exam will be short answer questions, which are multi-part questions. Everyone will have different questions for the exam since Blackboard will randomly select both multiple choice and short answer questions for you from a pool of questions.

Exams are timed – you have a maximum of 70 minutes to finish an exam – unanswered questions will receive a 0. As soon as you start the exam, Blackboard will start the 70 minute timeframe and will not let you answer any more questions once the time limit is reached. Be sure you have a reliable Internet connection as the exam will stop precisely at 70 minutes and you will not be able to retake the exam. Be sure to pace yourself as you take the exam to be sure you complete every question within the timeframe. An exam review sheet will be provided before each exam that will let you know the number of questions on the exam so you can pace yourself accordingly. Although I don’t prohibit you from looking at your book or notes during the exam, you must study and be prepared for the exam as you will not have the time to look up material that you haven’t studied previously (remember: 70 minute limit).

Module Quizzes:

There will be 7 quizzes throughout the semester. Each module quiz covers two chapters and will have 30 questions that cover the information from the chapters. This quiz is not timed, but is only available during the dates specified in the course calendar. Your lowest module quiz grade will be dropped.

Homework Assignments:

See the assignment sheet for the specific assignments. All assignments must be completed individually (not as a group) and must be uploaded to Blackboard. Everything submitted to Blackboard will

automatically be scanned for plagiarism as well as copying the work of other students. Your lowest homework assignment grade will be dropped.

SAP Exercises: Each student will need to complete multiple SAP Exercises which will entail using the SAP ERP system in facilitating business processes and business analytics.

Participation:

Participation is expected through the semester. In Blackboard, there is a discussion board to post messages and read the messages of others. Throughout the semester, you are expected to regularly read all the messages that are posted and post at least two comments per module within the dates posted on the course calendar. Quantity and quality of comments are taken into account. Some common types of message postings include: 1) questions about the chapters; 2) describing your own experiences and/or thoughts relevant to the chapter information; and 3) answering questions posted by other students.

Performance Evaluation and Grading:

Exam #1	20%
Exam #2	20%
Module Quizzes	15%
Homework Assignments	15%
SAP Exercises	20%
Participation	10%

A letter grade will be determined based on A: 89.0% and above; B: 79.0-88.9%; C: 70.0-78.9%; D: 60.0-69.9%; F: below 60.0%. **IMPORTANT NOTE:** In order to assure that you fully completed the work by yourself without any assistance, you may be required to stop by my office in person to verify your knowledge of the course material before an exam grade, semester grade, or other grade is assigned. Failure to verify your knowledge may result in a 0 for the work in question or an F for the semester.

Late Policy:

Everything must be submitted before 11:59 PM on the due date! Pay close attention to the course calendar. You are expected to plan ahead – you should plan on turning in work before the due date since we all sometimes experience circumstances beyond our control. Based on this expectation, no excuse for late work will be considered valid since you know from the beginning of the semester when everything is due. Here is the policy for work not submitted by the deadline:

- Homework/Quizzes/SAP Exercises – if not completed/submitted by the due date, they will automatically receive a 0 – no exceptions.
- Exams - if you miss an exam, you will need to contact me immediately so I can set up Blackboard to accept your late exam. There will be an automatic 20% deduction and the exam must be completed within 3 days after the deadline. If the exam is not completed within 3 days of the deadline, there will be an automatic 0.

Academic Honesty:

University students are expected to conduct themselves in accordance with the highest standards of academic honesty. Academic misconduct for which a student is subject to penalty includes all forms of cheating, such as illicit possession of examinations or examination materials, forgery, or plagiarism. Plagiarism is using another person’s words without both quoting the words and citing the source (even if only parts of a sentence are copied, it still is plagiarism). Blackboard is used to check all