



MIS 301

Information Systems in Organizations

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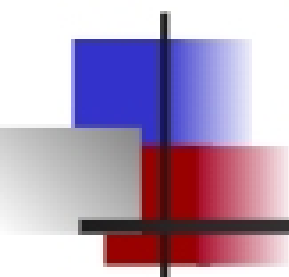
<http://www.davesalisbury.com/> (web site)





What We Will Cover:

- Businesses as Open Systems
- How Businesses Organize to Create Value
- The Value Chain
- Applying IT to Create Business Value
- Strategically Fitting IT to the Organization: A Business Example



Student ROI (Return on Investment)

- Your investment of time and effort in this course will result in your being able to answer these questions:
 - Why can organizations be thought of and modeled as open systems?
 - How are organizations structured to optimize business value?
 - How do value chains related to business organizations?
 - In what ways can organizations apply IT to build business value?
 - How can businesses strategically fit IT to the organization?