

Social Media and Networking

Presented By

Intro

In this presentation we will be talking about how we as a University can use Social Media and Networking Technologies to stay connected with our students. We will also discuss how this will help to improve our school community. We will go over the social media networks that we can use, how we can accomplish school goals, and the advantages and disadvantages of social networking.

Our discussion will include information about the system development life cycle and how the University can bring social networking to life with the system development cycle.

Knowing our Goals

- ▶ Build better relationships with students
- ▶ Create a place for students to communicate effectively with staff as well as classmates.
- ▶ Inform students of schools events and activities
- ▶ Share Ideas
- ▶ Be more involved with students
- ▶ Learn more about students
- ▶ Provide improved services.
- ▶ Survey the students
- ▶ Provide a Social Media Network
- ▶ Connect

Goals

Accomplishing Goals