

# Why a Career in Industry?

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# Scope of Talk

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- ◆ This segment will focus on technology-driven *SV* type company
  - Many other types, obviously, which are not covered here, e.g.:
    - » Business computing
    - » Services
    - » Mgmt consulting
- ◆ Will talk about high-level technical-track position
- ◆ Academia vs. industry is a false dichotomy: A career in industry is towards one end of a continuum

# What is “1 + 1?”

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“ACME Industries wanted to hire someone to solve a Really Hard Problem for them...”