

### i > clicker

- If Dr. Daniels follows the traditional medical model to understand heart disease, she will be most likely to recommend which of the following for a patient with heart disease?
  - medication
  - exercise
  - stress reduction
  - all of the above

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### i > clicker

- Dr. Josephs wants to study the effects of a new drug on reducing pain symptoms. She randomly assigns patients to either take her new drug or to take a placebo pill. At the end of the study, she finds that in both groups, 60% of the patients reported fewer pain symptoms. Dr. Josephs should conclude that:
  - her drug significantly decreases pain symptoms.
  - her drug significantly increases pain symptoms.
  - expectations about the effect of the drug reduce pain symptoms significantly more than the actual drug.
  - her drug appears to have no effect beyond that of patient expectations.

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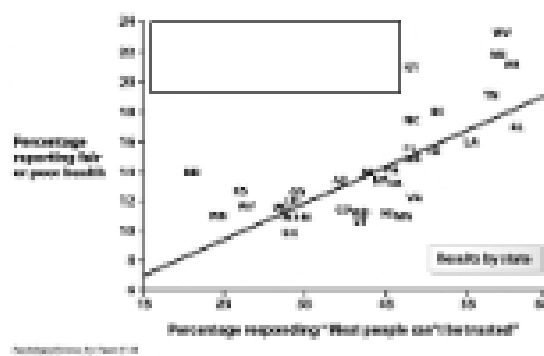
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### i > clicker

- What type of correlation does the graph represent?
  - perfect negative
  - medium negative
  - zero
  - medium positive
  - perfect positive




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# PERSONALITY

PSYC 100  
FALL 2013

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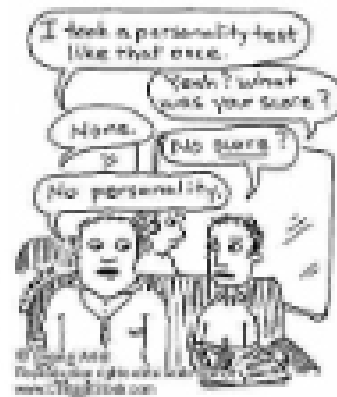
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## What is Personality?

- A set of characteristic thoughts, emotional responses, and behaviors
- stable over time and circumstances



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## Freud's Psychodynamic Theory of Personality

- Id
  - Tries to seek pleasure and avoid pain
  - Primal instincts: Sex (libido), Food, Aggression
- Ego
  - Logical, rational, realistic part of the personality
- Superego
  - Moral component of the personality

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### i>clicker

• Sarah really wanted to go to a concert. However, her mom said Sarah could not go because she was very irresponsible with her chores. She thought about going to the concert anyway, but decided her mom would be very upset. Instead, Sarah suggested that if she completed all her chores, the next time the band played in her town, her mom should let her go. Sarah had used her \_\_\_\_\_ to develop a reasonable solution.

- A. id
- B. ego
- C. superego
- D. pleasure principle

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### How Is Personality Assessed?

- Psychodynamic Theory
  - Projective measures
    - Helps us understand unconscious conflicts through individuals' projections onto ambiguous stimuli

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#1: What do you see?



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