

Chapter 10: Personality

What is Personality?

- Personality

Psychodynamic Approaches to Personality

- Freud's Psychoanalytic Theory: Mapping the Unconscious Mind
 - Structuring Personality: Id, Ego, and Superego
 - Developing Personality: Psychosexual Stages
 - Defense Mechanisms
 - Evaluating Freud's Legacy
- The Neo-Freudian Psychoanalysts
 - Jung's Collective Unconscious
 - Horney's Feminist Perspective
 - Adler and the Other Neo-Freudians

Trait Approaches to Personality

- Allport's Trait Theory
- Factor Analysis
- The Big Five Factors of Personality
- Evaluating Trait Approaches to Personality

Learning Approaches to Personality

- Skinner's Behaviorist Approach
- Social Cognitive Approaches
 - Self-Efficacy
 - Self-Esteem

Biological and Evolutionary Approaches to Personality

Humanistic Approaches to Personality

- Rogers and the Need for Self-Actualization
- Evaluating Humanistic Approaches

Comparing Approaches to Personality

Assessing Personality

- Self-Report Measures of Personality
- Projective Methods
- Behavioral Assessment