

Software Management Plan (part I)

Software management's 7 deadly sins

The "3 P's" of software management

Why big software projects fail: the key 12 questions

Software management's 7 deadly sins

- Conducted fact-finding using email
- Senior managers from 20 organizations responded to the questions
- To cope with software crisis, software initiatives were pursued
- Most embraced the three-pronged attack:
 - Standardize the process
 - Standardize the product
 - Professionalize the workforce

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Software Management Straw Poll Findings

Questions	Yes (%)	No (%)
Are your software organizations perceived as well managed?	18	82
Do these software organizations deliver what they promise when they promise it?	34	66
Do your customers and users view the products you deliver as high quality?	25	75
Do you employ classical management tools and techniques to manage software deliveries?	55	45
Does your senior management view software organizations as contributing to the bottom line?	30	70
Are software people treated as professionals within your firm?	85	15
Is your firm actively pursuing some form of software improvement strategy?	68	32