

# Infographic Planner. Part 1.

You can make your planning notes directly in this worksheet, or you can use this worksheet as a guide and create your own planning document in Word or Google docs (etc.) You'll turn in the planner with your final portfolio.

**Note:** I've filled out this sample planner based on the infographic: [The Student Loan Debt Crisis By The Numbers](#), which was developed from a collection of data published in [A Look at the Shocking Student Loan Debt Statistics for 2020](#).

## Before you begin: Topic and infographic type

Complete enough background research so that you can determine your topic and infographic type.

1. What is your topic? You'll refine this later in the process, but for now a general topic will give you a starting point.

The overuse of technology

What type of infographic do you intend to create?

- A *data visualization* graphic helps readers make sense of numbers, statistics, and data,
  - An *information design* graphic helps readers understand concepts, ideas or information
  - An *editorial* graphic persuades readers to embrace a position or take action
- I intend on making an information design graphic because I feel like those are easier to read and I can fit a lot of useful information as well as graphics to help it even more.

## Plan your infographic

You can work through this process over a few days. The steps here correspond to items on the To Do list in the daily lessons.

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### 1. Audience

Identify your audience, their interests, and their information needs. Consider how they will access the graphic and the context in which they will use the information the graphic contains.

The audience will be healthcare workers, employers, young adults, and educators.

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### 2. Purpose

Describe what you hope to accomplish through the infographic. What are the intended outcomes for the audience as a result of reading your infographic. What will they know or be able to do?

I hope I can grab my audience's attention by creating an appealing infographic. I intend to provide useful information to educate my readers on how this issue might evolve over time if our generation doesn't do anything about it.

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### 3. The data sources I will use include:

**Note:** You don't have to include your final list of sources here. 3-4 starting sources is enough for now.

<https://www.medicalnewstoday.com/articles/negative-effects-of-technology?>

<https://www.psychiatry.org/patients-families/technology-addictions-social-media-and-more?>

<https://www.nm.org/conditions-and-care-areas/behavioral-health/technology-overuse-and-addiction?>

<https://www.familyaddictionspecialist.com/blog/the-6-most-common-types-of-technology-addiction?>

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### 4. Create your story

Create the story's main message, using primary points, secondary points, and details that support the graphics purpose. Consider the foundational information the audience needs in order to understand the main message. Create a conclusion or call to action – that's the main “take-away” for your readers.

#### Main point

What is the “burning problem” your infographic will help solve for your readers? A burning problem is an urgent problem that your audience faces in their day-to-day lives or a question they want answered, for example: How can we solve the cat overpopulation problem in Canada?

How technology is overruling our newer generation and how the side effects of overusing it can affect us as humans.

#### Secondary points

What are the (2-3) supporting questions you need to answer? Supporting questions are questions you need to answer in order to fully understand/answer the question at the heart of your burning problem. For example: How many cats are there currently in shelters? What are the best ways to prevent overpopulation?

- What strategies or interventions can individuals and organizations implement to reduce technology dependence and promote balanced usage?
- How does overuse of technology affect personal relationships, social interactions, and the ability to form meaningful connections?

- How does technology overuse impact productivity and cognitive abilities, such as attention span and critical thinking skills?

### Details

What are the (1-2) probing questions I need to answer? Probing questions help you hone in on the problem. For example: Has the number of cats in shelters been reduced at all? How much time is being devoted to addressing cat overpopulation?

What are the important trends to technology and how big will it get in the future?

### Goal

Determine your main communication goal for this infographic. Do you need to:

- Provide a quick overview of...something (object, idea, system, etc.)
- Explain and simplify a complex process
- Display research data or survey results
- Summarize a news article, report, or long blog post
- Compare and contrast multiple options
- Raise awareness about an issue or cause
- Other?

To raise awareness on how technology is taking over our daily lives, even if we do need it, how can we limit it so it doesn't completely take over.

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5. My title (main heading) is: The Overuse of Technology

6. My Introduction says:

In the fast-paced digital society we live in today, technology is essential for entertainment, task simplification, and interpersonal connections. But excessive technology usage is becoming a bigger problem since it has a big impact on our social connections, physical health, and mental health. The effects of excessive use are extensive, ranging from the emergence of screen addiction to its effects on relationships and productivity. This infographic examines the main problems linked to excessive technology usage and offers practical advice to help us strike a better balance in our digital life.

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7. My sections (or section headings) will be:

1. What is technology overuse?
2. Mental and physical impacts
3. Signs you might be overusing
4. Technology and the younger generation