

Powerful Presentations

◆ *Road Map To The Total Oral Presentation*

Road Map

- ◆ *Analyze Audience*
- ◆ *Determine Purpose*
- ◆ *Structure Presentation*
- ◆ *Prepare Visuals*
- ◆ *Anticipate Questions*
- ◆ *Do Follow-Up*

Anatomy Of A Presentation

- Opening
 - *Capture Interest*
 - *Introduce Topic*
- Body
 - *Main Point*
 - *Support*
- Closing
 - *Summarize*
 - *Call To Action*

