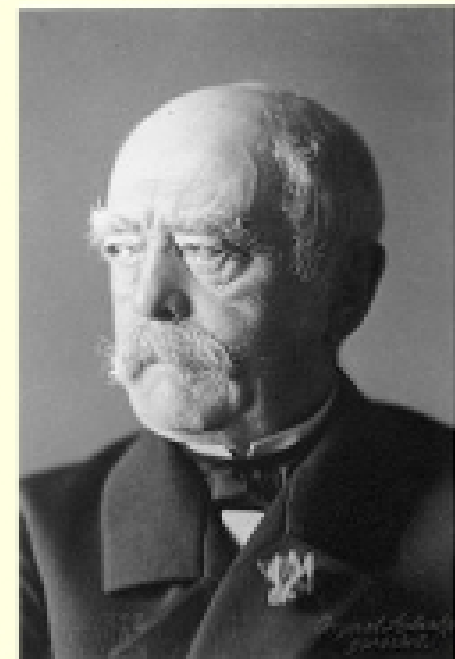


Friday, October 2, 2009

No, a fool learns from experience. A wise man learns from the experience of others.

Otto von Bismarck
(1815-1898)



announcements

Study Group Tutoring For This Class:

Eastway Center:

Mon and Wed 6:30-7:30 pm

Open to all

Classical Conditioning and You

- Examples of CC in real life.....(bio + emot)
 - Phobia
 - General good/bad feelings
 - Advertisers
 - Medical Treatments
 - Drug overdoses

This video demonstrates CC – can you identify the CS, the UCS, the CR and the UCR?

The Pavlov Altoid Theory - Video